

Spreadsheet Skills for Planning, Forecasting & Budgeting

London (UK) 24 - 28 November 2025



www.blackbird-training.com



# Spreadsheet Skills for Planning, Forecasting & Budgeting

Code: FA28 From: 24 - 28 November 2025 City: London (UK) Fees: 4400 Pound

## Introduction

This practical, hands-on course provides participants with the opportunity to learn how to develop spreadsheet models using Excel to create forecasts, which can be used to generate business plans and operating budgets. The focus will be on three essential aspects of business and financial management. Strategic planning, intelligent forecasting, and realistic budgeting. Delegates will understand how accessible the power of Excel is in providing realistic forecasts and preparing flexible budgets. The course also emphasizes the impact on efficiency in planning and control, leading to improved return on investment ROI for companies or divisions.

# **Course Objectives**

Upon completion of this course, participants will gain the following skills:

- Navigate through Excel features: Learn essential and advanced spreadsheet skills in Excel for financial modeling.
- Analyze financial data: Understand how to use spreadsheet budgeting techniques to plan ahead.
- Build effective financial models: Develop models to plan, forecast, and prepare budgets.
- Use forecasting techniques: Learn how to apply forecasting methods in Excel spreadsheets to create accurate business plans and budgets.
- Integrate planning, forecasting, and budgeting: Link these models together for a comprehensive and flexible approach.

# **Course Outlines**

## Day 1: Introduction to Spreadsheets Using Excel

- Unlocking the power of Excel for building financial models.
- Navigating the Excel ribbons, commands, and functions.
- Using formulas: copying, anchoring, and special pasting.
- Functions: financial, statistical, and mathematical.
- Understanding business financial objectives: ROI, ROA, ROE.
- Overview of financial statements in Excel spreadsheets.
- Case Study: Build a Quick Access Toolbar in Excel and apply it to the analysis of financial statements in a division.

#### Day 2: Proper Planning

- Classical strategic planning models.
- · Cost-volume-profit analysis and Break-Even as planning examples.
- Economic Order Quantity as a planning tool.



- What-if analysis to build scenarios and test sensitivity.
- Maximizing and optimizing techniques.
- Linear programming and Solver as optimization tools.
- Case Study: Build a planning model and perform a range of sensitivity analyses in a manufacturing environment.

#### Day 3: Fantastic Forecasting

- Forecasting in perspective Past vs. Future.
- The importance of using multiple forecasting methods:
  - Qualitative models for forecasting.
    - Quantitative models with time series and regression techniques.
- Forecasting growth rates.
- Recording and modifying forecast assumptions.
- Case Study: Apply forecasting functions in Excel to past data and build a model offering various scenarios.

## Day 4: Beyond Budgeting

- The budgeting process: Timing and cycles.
- Setting budgeting objectives and tolerance levels.
- Budgeting techniques.
- Beyond budgeting vs traditional budgeting principles.
- Operating and capital budgets.
- Monthly reporting procedures and timely action.
- Case Study: Build a budget based on assumptions: Operating Budget, Cash Budget, and Capital Budget.

#### Day 5: Putting it Together - Building the Comprehensive Model

- Considering the financing mix in strategy.
- Understanding Return to Shareholder as the primary indicator.
- Build your planning model.
- Build your forecasting model.
- Build your budgeting model.
- Link these models together for a cohesive review.
- Case Study: Build an integrated planning, forecasting, and budgeting model.

# Why Attend This Course: Wins & Losses!

- Advanced spreadsheet skills: Learn to use Excel to build budget forecast spreadsheets, improving your financial planning efficiency.
- Realistic business planning: Enhance your ability to create accurate financial forecast spreadsheets and budgets that contribute to strategic success.
- Intelligent forecasting techniques: Gain proficiency in forecasting financial outcomes with Excel's robust tools.
- Integrated financial models: Master the art of linking budget spreadsheets, forecasting spreadsheets, and financial planning models.
- ROI enhancement: Implement better control and planning, leading to improved return on investment ROI.

# Conclusion





This course offers a unique opportunity to master advanced spreadsheet skills and financial modeling using Excel. You will gain the expertise to create highly effective budget forecast spreadsheets, apply forecasting techniques, and integrate financial models for better decision-making. The practical knowledge you gain will directly enhance your company's financial planning processes and return on investment.

Register today to begin enhancing your spreadsheet budgeting and forecasting capabilities with this comprehensive course!



Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzego Viasc)ais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)





Lyon (France)

Florence (Italy)

Athens(Greece)

Rome (Italy)

Manchester (UK)



Moscow (Russia)

London (UK)



Stockholm (Sweden)

Istanbul (Turkey)



Podgorica (Montenegro)

Amsterdam





Düsseldorf (Germany)





Paris (France)



Vienna (Austria)





Brussels (Belgium)

Barcelona (Spain)



Milan (Italy)



Munich (Germany)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)

Prague (Czech)







Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com



# **Blackbird Training Cities**

#### USA & Canada



Los Angeles (USA)

Washington (USA)



Orlando, Florida (USA)

Barn Ashar Mary



New York City (USA)

Online



Seattle, Washington (USA)



Houston, Texas (USA)

Washington DC (USA)

Bali (Indonesia)

Jeddah (KSA)





In House

Bangkok

Riyadh(KSA)

Kuwait City



Jersey, New Jersey (USA)

Maldives (Maldives)

Singapore (Singapore)

Miami, Florida (USA)



Toronto (Canada)





Doha (Qatar)

Sydney





Manila (Philippines)

Tokyo (Japan)





Jakarta (Indonesia)



Amman (Jordan)



Beirut



Baku (Azerbaijan) (Thailand)



Beijing (China)



Melbourne (Australia) (Kuwait)



Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com

Seoul (South Korea)



Phuket (Thailand)

Pulau Ujong (Singapore)



Shanghai (China)















# Blackbird Training Cities



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Tunis (Tunisia)





# **Blackbird Training Clients**

Β.

**Booking.com** 

Netherlands



ANNAI Trading Company WLL, MANNAI Qatar



Nigeria

Ce

GA(

UNE FILIALE D'EGA

Qatar



Alumina Corporation

Guinea

مـؤسـسـة قـطـر Qatar Foundation Qatar Foundation, **Qatar** 



Oxfam GB International Organization, **Yemen** 



Capital Markets Authority, **Kuwait** 



Kuwait



Reserve Bar Malawi, **Malawi** Bank of



Nigeria



Ministry of Interior, KSA



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania

Mabruk Oil Company Libya

Saudi Electricity Company, **KSA** 

Ś

General Organization for Social Insurance ral C. Social Insu KSA

جتماعية General Or

الشركة السعودية للكهريا. Baudi Electricity Company



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Nigeria



North Oil company,



NATO

Italy

ناءات الوطنية National Industries

E%EDC

EKO Electricity



ad Medical Co Hamad Medical

Corporation, **Qatar** 



Oman Broadband



USAID Pakistan



UN.



STC Solutions, **KSA** 





Head Office: +44 7480 775 526 Email: Sales@blackbird-training.com Website: www.blackbird-training.com













# **Blackbird Training Categories**

#### Management & Admin

Entertainment & Leisure Professional Skills Finance, Accounting, Budgeting Media & Public Relations Project Management Human Resources Audit & Quality Assurance Marketing, Sales, Customer Service Secretary & Admin Supply Chain & Logistics Management & Leadership Agile and Elevation

## **Technical Courses**

Artificial Intelligence (AI) Hospital Management Public Sector Special Workshops Oil & Gas Engineering Telecom Engineering IT & IT Engineering Health & Safety Law and Contract Management Customs & Safety Aviation C-Suite Training

UK Traininig





International House 185 Tower Bridge Road London SE1 2UF United Kingdom



+44 7401 1773 35 +44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

