

# Leading Change: Innovative Strategies for Senior Leadership

*Sharm El-Sheikh (Egypt)*

*3 - 7 August 2025*

UK Training

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# Leading Change: Innovative Strategies for Senior Leadership

Code: LM28 From: 3 - 7 August 2025 City: Sharm El-Sheikh (Egypt) Fees: 3700 Pound

## Introduction

The course "Innovative Strategies for Senior Leadership" offers participants a profound understanding of the challenges and opportunities faced by leaders in modern organizations. This course aims to equip participants with the knowledge and skills necessary to develop effective strategies that enhance their performance as leaders. Through rich content and practical examples, participants will be able to apply innovative strategies that strengthen their leadership capabilities.

## Course Objectives

- Learn and apply effective leadership strategies.
- Enhance decision-making skills in complex environments.
- Improve organizational efficiency through strategic thinking.
- Strengthen communication and persuasion skills at the executive level.

## Course Outline

### Day 1: Fundamentals of Leadership and Strategic Management

- Understand the role of leaders in fostering organizational culture.
- Develop effective communication skills with teams.
- Manage performance and motivate teams to achieve goals.

### Day 2: Innovation and Change in Organizations

- Innovation strategies: How to successfully lead change.
- Tools and methods for change management.
- Case studies of successful innovation implementation.

### Day 3: Strategic Decision-Making

- Methods for analyzing and making complex decisions.
- Using data and analytics in decision-making.
- Applying decision-making models in real-life scenarios.

### Day 4: Effective Communication in Senior Management

- Strategies for communicating with stakeholders.
- Building strong relationships with diverse teams.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

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- Techniques for persuasion and influence in meetings.

### Day 5: Comprehensive Review and Strategic Discussions

- Interactive review of all topics covered during the course.
- Discussion on how to apply strategies in real-world work environments.
- Development of a personal action plan to enhance performance in senior leadership roles.

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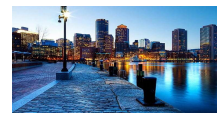
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