

Leading Change: Innovative Strategies for Senior
Leadership

Lisbon (Portugal)

9 - 13 June 2025

UK Traininig

PARTNER



Leading Change: Innovative Strategies for Senior Leadership

Code: LM28 From: 9 - 13 June 2025 City: Lisbon (Portugal) Fees: 4400 Pound

Introduction

The course "Innovative Strategies for Senior Leadership" is designed to provide participants with a deep understanding of the challenges and opportunities faced by senior leaders in modern organizations. This course focuses on equipping participants with the knowledge and skills necessary to develop effective strategies that enhance their leadership performance. Through rich content and practical examples, participants will learn how to implement leading change strategies that strengthen their leadership capabilities and manage organizational transitions effectively. Whether you are new to senior leadership or looking to refine your skills, this course will provide the essential tools for success in leading change and driving innovation.

Course Objectives

- Learn and apply effective leadership strategies: Enhance your ability to make strategic decisions in complex and rapidly changing environments.
- Improve decision-making skills in complex environments: Gain expertise in data-driven decision-making and strategic analysis.
- Enhance organizational efficiency through strategic thinking: Master tools for leading change management to ensure successful implementation of organizational transformations.
- Strengthen communication and persuasion skills at the executive level: Build strong relationships with stakeholders and learn persuasive techniques for influencing decisions in meetings.

Course Outlines

Day 1: Fundamentals of Leadership and Strategic Management

- Understand the role of senior leaders in fostering organizational culture.
- Develop effective communication skills with teams.
- Manage performance and motivate teams to achieve organizational goals.

Day 2: Innovation and Change in Organizations

- Innovation strategies: How to lead change effectively within organizations.
- Tools and methods for leading change management and ensuring its success.
- Case studies of successful implementation of innovation strategies in organizations.

Day 3: Strategic Decision-Making

- Methods for analyzing and making strategic decisions in a complex business landscape.
- Utilizing data and analytics to drive decisions.
- Applying decision-making models in real-world leadership scenarios.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

UK Training
PARTNER

Day 4: Effective Communication in Senior Management

- Strategies for communicating with diverse stakeholders and teams.
- Building strong relationships with organizational leaders and teams.
- Techniques for persuasion and influence in executive meetings.

Day 5: Comprehensive Review and Strategic Discussions

- Interactive review of all key topics covered during the course.
- Discuss how to apply leadership strategies in real-world work environments.
- Develop a personal action plan to enhance your performance in senior leadership roles.

Why Attend This Course: Wins & Losses!

- **Master Senior Leadership Skills:** By participating in this senior leadership training, you will gain the expertise necessary to take on a senior leadership role and lead teams effectively. You'll learn how to lead the change process within your organization and navigate complex challenges in strategic decision-making.
- **Effective Change Leadership:** This course focuses on skills for leading change, providing participants with the tools to manage and lead through organizational transformations. Whether it's adapting to new market demands or restructuring operations, you'll learn how to lead change effectively and drive sustainable growth.
- **Develop Innovation Strategies:** A key component of this course is innovation strategy. You'll learn how to implement global innovation strategies and lead the creation of new ideas that drive success within your organization. This is critical for staying competitive and adaptive in today's fast-paced business world.
- **Expand Your Understanding of Senior Leadership Roles:** By the end of the course, you'll have a clear understanding of what senior leadership entails, what the role requires, and how to perform effectively as a senior leader. The course is designed for those who want to understand senior leadership meaning and develop the skills to take on leadership roles at the highest level.

Conclusion

The "Innovative Strategies for Senior Leadership" course offers a comprehensive foundation in leading change and successfully managing organizational transformations. Whether you're looking to define your leadership role or develop strategies for innovation, this course provides the knowledge and skills you need to excel in today's complex business environment.

Join the course now and enhance your ability to lead change, drive innovation, and become a more effective senior leader in your organization.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne
(Indonesia)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com



UK Training
PARTNER

The image features a chessboard graphic with several chess pieces (a king, a pawn, and a knight) on a checkered surface. The text 'UK Training PARTNER' is overlaid on the board, with 'PARTNER' in a larger, bold font.