

Leadership & Strategic Management

Amsterdam (Netherlands)

23 - 27 November 2026

UK Training

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Leadership & Strategic Management

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Introduction

Organizations today face increasing pressure to achieve sustainable growth, improve organizational performance, manage uncertainty, and respond effectively to rapid economic, technological, and regulatory changes. In this environment, senior leaders are expected to do more than manage operations. They must provide strategic direction, make informed executive decisions, lead organizational transformation, engage stakeholders, and ensure that departmental priorities support long-term organizational objectives.

Strategic leadership has become a critical capability for executives, directors, and senior managers responsible for organizational performance, governance, business continuity, commercial growth, procurement leadership, and strategic oversight. Effective leaders must be capable of aligning vision, strategy, people, and resources while maintaining organizational resilience and accountability.

This course provides a comprehensive framework for strategic leadership, executive decision-making, strategic planning, organizational transformation, stakeholder engagement, governance, and performance management. Participants will strengthen their ability to lead change, improve organizational effectiveness, support business growth, and develop leadership approaches that create sustainable value for their organizations.

The program combines strategic thinking, leadership development, performance management, governance principles, communication effectiveness, and transformation leadership into a practical executive framework suitable for modern organizational challenges.

Course Objectives

By the end of this course, participants will be able to:

- Develop a strategic leadership approach aligned with organizational goals and long-term priorities.
- Apply executive decision-making frameworks to complex business situations.
- Strengthen strategic thinking and leadership effectiveness.
- Develop strategic plans with measurable objectives and performance indicators.
- Align departmental priorities with organizational strategy.
- Lead organizational transformation and change initiatives effectively.
- Apply change management methodologies to support business transformation.
- Improve communication, influence, and stakeholder engagement capabilities.
- Strengthen leadership communication and executive presence.
- Improve organizational performance through governance and accountability frameworks.
- Evaluate governance practices and recommend organizational improvements.
- Develop business growth and value creation strategies.
- Strengthen risk-based leadership and business continuity oversight.
- Improve team leadership and employee engagement practices.
- Develop an integrated leadership action plan that supports organizational performance and sustainability.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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Course Outlines

Day 1: Strategic Leadership and Executive Decision-Making

- Strategic leadership principles and executive responsibilities.
- Leadership versus management in modern organizations.
- Strategic thinking and long-term organizational direction.
- Leadership styles and adaptability in different business environments.
- Executive decision-making frameworks.
- Decision-making under uncertainty and complexity.
- Strategic leadership challenges facing senior executives.
- Aligning leadership actions with organizational vision and mission.
- Building leadership credibility and influence.
- Developing a strategic leadership mindset.

Day 2: Strategic Planning and Organizational Performance

- Strategy formulation and deployment.
- Vision, mission, and strategic objectives.
- Aligning departmental goals with organizational priorities.
- Strategic planning methodologies and frameworks.
- Performance management systems and organizational effectiveness.
- Key performance indicators and performance measurement.
- Governance, accountability, and organizational oversight.
- Monitoring strategic execution and implementation progress.
- Evaluating organizational performance and effectiveness.
- Developing measurable strategic action plans.

Day 3: Leading Change and Organizational Transformation

- Understanding organizational transformation.
- Drivers of change in modern organizations.
- Change management principles and frameworks.
- Leading transformation initiatives successfully.
- Managing resistance to change.
- Building organizational agility and adaptability.
- Stakeholder alignment during transformation initiatives.
- Communication strategies during periods of change.
- Developing transformation roadmaps and implementation plans.
- Sustaining organizational change and continuous improvement.

Day 4: Communication, Influence and Stakeholder Engagement

- Executive communication principles.
- Influence and persuasion techniques for leaders.
- Building productive stakeholder relationships.
- Managing internal and external stakeholders.
- Communication strategies for executive leaders.
- Enhancing leadership presence and credibility.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is set against a background of concentric white circles on a light gray surface.

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- Negotiation and influencing techniques.
- Managing difficult conversations and conflicts.
- Improving employee engagement and team performance.
- Strengthening collaboration across departments and functions.

Day 5: Governance, Business Growth and Organizational Sustainability

- Governance principles and executive accountability.
- Governance structures and oversight responsibilities.
- Organizational resilience and business continuity leadership.
- Risk management for executive decision-makers.
- Business growth and value creation strategies.
- Innovation and sustainable organizational development.
- Commercial leadership and strategic business expansion.
- Balancing growth, risk, and organizational performance.
- Developing integrated leadership and organizational development plans.
- Building a personal executive leadership action plan.

Why Attend This Course: Wins & Losses!

- Strengthen strategic leadership and executive management capabilities.
- Improve executive decision-making effectiveness.
- Develop stronger strategic planning and execution skills.
- Enhance organizational transformation and change leadership capabilities.
- Improve communication, influence, and stakeholder engagement effectiveness.
- Strengthen governance, accountability, and organizational oversight practices.
- Improve organizational performance and execution discipline.
- Develop business growth and value creation strategies.
- Enhance risk management and business continuity leadership capabilities.
- Improve team leadership, employee engagement, and organizational effectiveness.
- Build greater confidence when leading complex organizational initiatives.
- Develop a practical leadership framework that supports long-term success.

Conclusion

Strategic leadership is no longer limited to directing teams or managing operations. It requires the ability to shape organizational direction, make informed decisions, lead transformation, engage stakeholders, improve performance, and create sustainable value. Organizations increasingly rely on executives and senior managers who can integrate leadership, strategy, governance, performance management, and organizational development into a unified approach.

This course provides participants with a practical framework for strengthening strategic leadership, executive decision-making, organizational transformation, stakeholder engagement, governance, and business growth capabilities. Through the integration of strategic planning, performance management, communication, change leadership, and governance principles, participants gain the skills needed to navigate complex organizational environments effectively.

By the end of the program, participants will be better equipped to align organizational priorities, lead change initiatives, improve performance, engage stakeholders, manage risks, and contribute to long-term organizational

The logo for UK Training Partner features the text 'UK Training' in a smaller font above the word 'PARTNER' in a large, bold, sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, a rook, and a knight) positioned on the board. The text is overlaid on the chessboard.



success and sustainability.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles. The chessboard is in the bottom right corner of the page.

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