

Advanced Telecom Pricing Strategies and Regulatory Framework

Istanbul (Turkey)

30 March - 3 April 2025

UK Training

PARTNER



Advanced Telecom Pricing Strategies and Regulatory Framework

Code: HR28 From: 30 March - 3 April 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

In today's rapidly evolving telecommunications industry, understanding both pricing strategies and regulatory frameworks is essential for driving competitiveness and ensuring compliance. This comprehensive course combines advanced telecom pricing techniques with an in-depth exploration of regulatory frameworks. Participants will delve into dynamic pricing, value-based strategies, and cost modeling while also gaining a solid understanding of the regulatory landscape, including legal and policy frameworks, spectrum management, and emerging technologies. By the end of this course, participants will be equipped to navigate the complexities of telecom pricing and regulation, positioning themselves for success in this dynamic sector.

Course Objectives

- Master dynamic and value-based pricing strategies.
- Understand the fundamentals and complexities of telecom regulatory frameworks.
- Implement advanced financial analysis and costing models.
- Analyze the role of regulatory bodies and the impact of regulations on telecom operations.
- Develop negotiation skills for pricing and regulatory compliance.
- Explore global regulatory practices, emerging trends, and their implications.
- Learn to apply pricing and regulatory concepts to real-world telecom scenarios.

Course Outlines

Day 1: Foundations of Telecom Pricing and Regulation

- History and Evolution of Telecom Regulations and Pricing Strategies.
- Key Regulatory Bodies and Their Roles in Pricing.
- Legal and Policy Frameworks in Telecom.
- Dynamic Pricing Strategies in the Telecom Industry.
- Regulatory Compliance and Enforcement in Pricing.

Day 2: Regulatory Models, Costing, and Financial Analysis

- Comparative Analysis of Regulatory Models.
- Advanced Costing Techniques for Telecom Services ABC, LRIC, FAC.
- Market Structure, Competition Policy, and Price Regulation.
- Advanced Financial Metrics for Telecom ROI, NPV, IRR.
- Price Regulation and Tariff Setting

Day 3: Emerging Technologies, Regulatory Challenges, and Pricing Models

The logo for UK Training Partner features the text 'UK Training' in a black sans-serif font above the word 'PARTNER' in a larger, bold, black sans-serif font. The background consists of a white and grey checkered pattern with several concentric white circles radiating from the center, and a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver.

- Regulation of Next-Generation Networks 5G, IoT and Pricing Implications.
- Data-Driven Pricing Decisions in Telecom.
- Data Privacy, Security Regulations, and Net Neutrality.
- Advanced Telecom Subscription and Network Pricing Models.
- Managing Spectrum for Emerging Technologies and its Pricing Impact.

Day 4: Negotiation, Stakeholder Management, and International Regulation

- Advanced Negotiation Strategies for Telecom Pricing and Compliance.
- Managing Complex Pricing Negotiations and Stakeholder Engagement.
- Role of International Organizations ITU, WTO in Telecom Pricing and Regulation.
- Harmonization of Telecom Standards, Regulations, and Pricing Practices.
- Building Long-Term Customer Relationships through Strategic Pricing.

Day 5: Future Trends, Innovation, and Practical Applications

- Emerging Trends in Telecom Pricing: AI, Machine Learning, and Blockchain.
- Regulatory Compliance in Telecom Pricing: GDPR, Price Transparency.
- Telecom Regulatory Sandboxes and Innovation.
- Adapting to Future Telecom Trends AI, Blockchain and Pricing Strategies.
- Final Project: Applying Pricing and Regulatory Concepts to a Case Study

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training
PARTNER

