

Organizational Transformation through Storytelling and Serious Play

Prague (Czech)

31 March - 4 April 2025

UK Training

PARTNER



Organizational Transformation through Storytelling and Serious Play

Code: LM28 From: 31 March - 4 April 2025 City: Prague (Czech) Fees: 4400 Pound

Introduction

Storytelling and serious play are powerful tools for facilitating organizational transformation. This course explores how to use storytelling to communicate change effectively and employ serious play techniques to engage teams in the change process. Participants will enhance creativity and collaboration and create compelling narratives to support change initiatives.

Objectives

- Utilize storytelling to communicate change effectively.
- Employ serious play techniques to engage teams in the change process.
- Enhance creativity and collaboration among team members.
- Create compelling narratives to support change initiatives.

Course Outline

Day 1: The Power of Storytelling

- Understanding the role of storytelling in change
- Crafting compelling narratives
- Techniques for effective storytelling

Day 2: Engaging Teams through Serious Play

- Introduction to serious play
- Techniques for facilitating serious play
- Case studies of successful serious play applications

Day 3: Enhancing Creativity and Collaboration

- Building creative and collaborative teams
- Tools for fostering creativity
- Encouraging collaborative problem-solving

Day 4: Communicating Change Through Storytelling

- Developing narratives for change initiatives
- Engaging stakeholders through stories
- Measuring the impact of storytelling

UK Training

PARTNER



Day 5: Sustaining Transformation through Storytelling and Play

- Ensuring long-term engagement
- Integrating storytelling and play into organizational culture
- Continuous improvement and adaptation

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

- Professional Skills
- Finance, Accounting, Budgeting
- Media & Public Relations
- Project Management
- Human Resources
- Audit & Quality Assurance
- Marketing, Sales, Customer Service
- Secretary & Admin
- Supply Chain & Logistics
- Management & Leadership
- Agile and Elevation

Technical Courses

- Hospital Management
- Public Sector
- Special Workshops
- Oil & Gas Engineering
- Telecom Engineering
- IT & IT Engineering
- Health & Safety
- Law and Contract Management
- Customs & Safety
- Aviation
- C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

