

## Foundation in Travel and Tourism Diploma

*Accra (Ghana)*

*21 - 25 July 2025*

UK Training

**PARTNER**



## Foundation in Travel and Tourism Diploma

Code: CC28 From: 21 - 25 July 2025 City: Accra (Ghana) Fees: 3300 Pound

### Introduction

The Foundation in Travel and Tourism Diploma offers participants the opportunity to acquire essential knowledge and skills required to excel in the travel and tourism industry. Over 5 days, participants will become proficient travel professionals capable of providing expert advice on flights, accommodations, and tours while ensuring that travelers meet all necessary travel requirements. The course also emphasizes enhancing customer service and sales skills and utilizing global distribution systems for managing reservations.

### Course Objectives

- To equip participants with the knowledge and skills necessary to work effectively in various roles within the travel and tourism industry.
- To develop expertise in advising customers on travel-related products and fulfilling travel requirements.
- To enhance customer service and sales skills tailored to the needs of travel customers.
- To provide training in the use of global distribution systems for creating and managing travel reservations.
- To prepare participants for managerial roles by covering key topics such as marketing, pricing, and legal aspects of the travel industry.

### Course Outlines

#### Day 1: Introduction to Travel and Tourism

- Overview of the Travel and Tourism Industry.
- Key Roles: Travel Agents, Tour Operators, and Airline Reservation Agents.
- Understanding Traveler Behavior and Trends.
- Basics of Travel Requirements and Documentation.
- Introduction to Global Distribution Systems GDS.

#### Day 2: Customer Service and Sales in Travel and Tourism

- Principles of Customer Service in the Travel Industry.
- Sales Techniques for Travel Products and Services.
- Advising Customers: Best Times and Places to Travel.
- Handling Travel-related Customer Complaints.
- Enhancing Sales through Effective Customer Relationship Management.

#### Day 3: Managerial and Negotiation Skills

- Developing Managerial Skills in Travel and Tourism.
- Negotiation Techniques for Travel Professionals.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Marketing and Pricing Strategies in the Travel Industry.
- Tour Production and Event Planning Essentials.
- Crisis Management in Travel and Tourism.

#### Day 4: Administration and Legal Aspects of Travel

- Administration and Accounting in the Travel Industry.
- Managing Travel Itineraries and Reservations.
- Laws and Regulations in the Travel Industry.
- Ethical Considerations in Travel and Tourism.
- Risk Management and Insurance in Travel.

#### Day 5: Professional Development and Future Trends

- Career Opportunities and Professional Development in Travel.
- Networking and Industry Connections.
- Preparing for Certifications in Travel and Tourism.
- The Future of Travel: Trends and Challenges.
- Final Assessment and Certification Preparation.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Copenhagen (Denmark)



Sarajevo (Bosnia and Herzegovina)



Málaga (Spain)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Phoenix (USA)



Texas (USA)



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Seattle (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Singapore (Singapore)  
(Kuwait)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Jakarta (Indonesia)



Amman (Jordan)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

