

Executive Mastery: Governance, Leadership, and  
Strategic Management Intensive -advanced

*Casablanca (Morocco)*

*30 June - 11 July 2025*

UK Training

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# Executive Mastery: Governance, Leadership, and Strategic Management Intensive -advanced

Code: LM28 From: 30 June - 11 July 2025 City: Casablanca (Morocco) Fees: 5600 Pound

## Introduction

Welcome to the Executive Mastery: Governance, Leadership, and Strategic Management Intensive course! In this advanced and comprehensive program, we explore the modern landscape of executive leadership. This course is specifically designed for experienced executives who want to sharpen their skills and excel in governance, leadership management, and strategic management in today's rapidly evolving business environment. Through this course, you will gain the necessary skills and knowledge to excel in these areas, positioning yourself as a leader in your organization.

## Course Objectives

By the end of this course, you will:

- Develop an in-depth understanding of governance management principles and frameworks.
- Enhance your leadership capabilities to drive leadership excellence, inspire, and motivate teams within complex organizational settings.
- Master strategic thinking and strategic management skills to lead your organization to sustainable growth and competitive advantage.
- Build proficiency in advanced strategic management processes, including risk management, resource allocation, and financial management.
- Cultivate a strategic mindset to identify emerging opportunities and make informed decisions.
- Foster ethical leadership practices and effectively navigate complex ethical dilemmas.
- Establish a network of like-minded executives for continuous collaboration and development.

## Course Outlines

### Day 1: Governance Fundamentals

- Introduction to corporate governance management principles and frameworks.
- Understanding board dynamics and executive responsibilities.
- Implementing effective board governance practices for better decision-making and accountability.
- The role of corporate social responsibility CSR and sustainability in modern governance.

### Day 2: Leadership Excellence

- Understanding the meaning and application of leadership excellence.
- Emotional intelligence in leadership and its direct impact on executive effectiveness.
- Developing the skills to lead high-performing teams.
- Transformational leadership and leading in a digital era.
- Defining leadership excellence and how it translates into organizational success.

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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### Day 3: Strategic Thinking and Planning

- The importance of strategic thinking in executive decision-making.
- Strategic thinking skills to drive innovation and adaptability.
- Conducting environmental scanning and trend analysis for proactive decision-making.
- Developing a strategic vision, mission, and aligning it with organizational goals.
- Strategic planning: From formulation to execution, and the benefits of adopting a global strategic management approach.

### Day 4: Strategic Resource Management

- Managing organizational resources strategically to optimize operational efficiency.
- Advanced strategic resource management techniques, including human capital and financial resource allocation.
- Leveraging technology for a strategic advantage in resource management.
- Strategic financial management and capitalizing on emerging markets.

### Day 5: Change Management and Innovation

- The dynamics of organizational change and its impact on leadership.
- Implementing change management strategies and frameworks for organizational transformation.
- Fostering a culture of innovation and creativity in the workplace.
- Leading and managing innovation initiatives to stay ahead of market trends.

### Day 6: Risk Management and Business Continuity

- Identifying and assessing organizational risks in dynamic environments.
- Developing and implementing risk mitigation strategies to safeguard the organization.
- Crisis management strategies and ensuring business continuity during challenging times.
- Ethical considerations in risk management and maintaining good governance.

### Day 7: Stakeholder Engagement and Communication

- Stakeholder engagement strategies for building strong relationships and trust.
- Effective communication techniques for executives to manage strategic partnerships.
- Managing public relations and reputation management in a globalized market.

### Day 8: Performance Measurement and Evaluation

- Understanding key performance indicators KPIs and performance measurement frameworks.
- Utilizing benchmarking techniques to gauge organizational performance.
- Implementing continuous improvement strategies for sustainable growth.

### Day 9: Global Perspectives and Cross-Cultural Leadership

- Leading in a globalized world: Adapting leadership strategies to different cultures.
- Managing cultural diversity and inclusivity in global organizations.
- Navigating geopolitical and socio-economic factors that influence global leadership management.

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## Day 10: Leadership in the Digital Era

- Digital transformation: Understanding its impact on leadership and business strategies.
- Leveraging modern technology for a competitive advantage in leadership roles.
- Managing cybersecurity and data privacy considerations in a digital landscape.
- Leading and managing remote and virtual teams in today's digital environment.

### Conclusion

This course is an essential tool for executives looking to enhance their leadership management skills, sharpen their strategic thinking abilities, and develop a robust understanding of governance and strategic management. With the practical skills and knowledge gained, you will be well-equipped to lead your organization with leadership excellence in today's dynamic business landscape.

Enroll today to become a leader who excels in governance, innovation, and strategic management, and ensure your organization remains at the forefront of its industry.

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