

Executive Mastery: Governance, Leadership, and  
Strategic Management Intensive -advanced

*Tunis (Tunisia)*

*2 - 13 March 2025*

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# Executive Mastery: Governance, Leadership, and Strategic Management Intensive -advanced

Code: LM28 From: 2 - 13 March 2025 City: Tunis (Tunisia) Fees: 6200 Pound

## Introduction

Welcome to the Executive Mastery: Governance, Leadership, and Strategic Management Intensive course! In this highly advanced and comprehensive program, we will delve into the modern landscape of executive leadership and equip you with the necessary skills and knowledge to excel in governance, leadership, and strategic management. This course is designed for experienced executives who seek to sharpen their abilities and stay ahead in today's rapidly evolving business environment.

## Course Objectives

- Develop an in-depth understanding of modern governance principles and practices.
- Enhance your leadership capabilities to inspire and motivate teams in complex organizational settings.
- Gain proficiency in strategic management techniques to drive sustainable growth and competitive advantage.
- Acquire advanced decision-making skills to navigate ambiguity and uncertainty.
- Cultivate a strategic mindset to identify and capitalize on emerging opportunities.
- Foster ethical leadership practices and navigate ethical dilemmas effectively.
- Build a robust network of like-minded executives for ongoing collaboration and learning.

## Course Outline

### Day 1: Governance Fundamentals

- Introduction to governance principles and frameworks.
- Understanding board dynamics and responsibilities.
- Effective board governance practices.
- Corporate social responsibility and sustainability.

### Day 2: Leadership Excellence

- Modern leadership theories and models.
- Emotional intelligence and its impact on leadership effectiveness.
- Leading high-performing teams.
- Transformational leadership in a digital era.

### Day 3: Strategic Thinking and Planning

- Strategic thinking and its importance in executive decision-making.
- Environmental scanning and trend analysis.
- Developing a strategic vision and mission.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The board is white and black squares. The text 'UK Training PARTNER' is overlaid on the board.

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- Strategy formulation and execution.

#### Day 4: Strategic Resource Management

- Managing organizational resources effectively.
- Strategic financial management.
- Human capital management and talent acquisition.
- Leveraging technology for strategic advantage.

#### Day 5: Change Management and Innovation

- Understanding the dynamics of organizational change.
- Change management strategies and frameworks.
- Fostering a culture of innovation and creativity.
- Leading innovation initiatives.

#### Day 6: Risk Management and Business Continuity

- Identifying and assessing organizational risks.
- Implementing risk mitigation strategies.
- Crisis management and business continuity planning.
- Ethical considerations in risk management.

#### Day 7: Stakeholder Engagement and Communication

- Stakeholder analysis and engagement strategies.
- Effective communication techniques for executives.
- Building and managing strategic partnerships.
- Managing reputation and public relations.

#### Day 8: Performance Measurement and Evaluation

- Key performance indicators KPIs and performance measurement frameworks.
- Performance evaluation methods and tools.
- Benchmarking and best practices.
- Continuous improvement strategies.

#### Day 9: Global Perspectives and Cross-Cultural Leadership

- Leading in a globalized world.
- Managing cultural diversity and inclusivity.
- Global business trends and emerging markets.
- Geopolitical and socio-economic factors impacting leadership.

#### Day 10: Leadership in the Digital Era

- Digital transformation and its implications for leadership.
- Leveraging technology for strategic advantage.
- Cybersecurity and data privacy considerations.

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- Leading remote and virtual teams.

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