

Etiquette, Protocol, and the Art of Managing and  
Organizing Ceremonial Events

*Dubai (UAE)*

*30 September - 4 October 2025*

UK Training

**PARTNER**



# Etiquette, Protocol, and the Art of Managing and Organizing Ceremonial Events

Code: PR28 From: 30 September - 4 October 2025 City: Dubai (UAE) Fees: 3900 Pound

## Introduction

Welcome to the "Protocol and Etiquette Training" course! This advanced training program is designed to provide participants with a deep understanding of the concepts and fundamentals of protocol and etiquette. Through this course, participants will gain essential skills for organizing and managing ceremonial events, official occasions, and international meetings. This training combines theoretical knowledge with practical applications, ensuring that participants are well-equipped to apply global protocol and etiquette standards effectively in professional and diplomatic settings.

## Course Objectives

By the end of this course, participants will:

- Understand the comprehensive concept of protocol and etiquette and their importance in managing official events.
- Master the art of courtesy as a foundation for successful professional and diplomatic interactions.
- Learn the rules of precedence among individuals and their application in hierarchical arrangements.
- Acquire international etiquette skills for introductions, greetings, and handshakes.
- Understand the significance of body language in ceremonial and official events.
- Develop skills for maintaining proper etiquette in meetings and appointments.
- Gain expertise in planning programs for VIP visits and ceremonial events based on international models.
- Learn the international protocol for flag-raising during official events.
- Enhance their ability to receive ambassadors, ministers, and VIPs and manage their seating arrangements.

## Course Outlines

### Day 1: Understanding Protocol and Its Core Rules

- Defining Protocol and Its Main Rules: Explore the meaning, definition, and essential practices of protocol and etiquette.
- Modern Scientific Concepts in Protocol Management: Learn contemporary strategies for protocol management.
- Communication Skills for Ceremonial Events: Enhance communication skills to manage formal events effectively.
- Practical Applications of Protocol in Daily and Diplomatic Life: Apply protocol principles in various scenarios.
- Etiquette and Behaviors Enhancing Professionalism: Understand the practices that project elegance and professionalism.

### Day 2: The Art of Organizing Ceremonial Events

A graphic featuring the text 'UK Training PARTNER' in a bold, sans-serif font. The word 'PARTNER' is significantly larger and bolder than 'UK Training'. The text is positioned over a background of concentric circles and a chessboard pattern. In the foreground, there are three chess pieces: a gold king, a silver pawn, and a gold pawn, arranged on the chessboard squares.

UK Training  
**PARTNER**

- Rules for Preparing and Managing Ceremonial Events: Step-by-step guide to event preparation.
- Etiquette and Ethics in Professional Relationships: Building respectful and professional relationships.
- Roles and Responsibilities of Protocol Officers: Discover the duties of those handling protocol tasks.
- Responsibilities of Event Organizers: Understand the core tasks involved in event coordination.

### Day 3: Protocol and Etiquette for Hospitality and Banquets

- Rules for Managing International Relations: Navigate global etiquette in official social settings.
- Case Studies and Field Applications: Analyze real-life scenarios to reinforce learning.
- Planning and Organizing Official Events: Gain practical tips for efficient event management.
- Time Management in Ceremonial Events: Strategies for staying organized under pressure.

### Day 4: Social Communication Etiquette in Official Settings

- Etiquette for Social Communication: Master formal social interactions.
- Negotiation and Influence in Diplomatic Relations: Develop skills to negotiate effectively.
- Crisis Management in Official Events: Learn to address emergencies during ceremonies.
- Preparing for Conferences and International Events: Protocols for high-profile meetings.
- The Art of Formal Receptions and Farewells: Perfect the approach to welcoming and farewelling guests.

### Day 5: Managing High-Profile Guests and Event Planning

- Receiving Ambassadors and Ministers: Practical skills for coordinating VIP arrivals.
- Analyzing International Protocol Models: Study global best practices in protocol management.
- Workshop on Planning Official Visit Programs: Hands-on practice in event planning.
- Practical Exercises in Event Organization: Engage in simulated event management challenges.
- Individual and Group Performance Evaluation: Feedback and assessment of participant learning.

### Why Attend this Course: Wins & Losses!

- Gain a comprehensive understanding of protocol and etiquette principles.
- Master the skills needed to organize and manage ceremonial events.
- Learn international etiquette for greetings, body language, and diplomatic interactions.
- Acquire techniques for effective communication in professional and diplomatic contexts.
- Gain confidence in managing high-profile events, VIP visits, and international meetings.

### Conclusion

By the end of the "Protocol and Etiquette Training" course, participants will have acquired the skills needed to manage ceremonial events and official occasions with professionalism and confidence. The training provides an in-depth understanding of global etiquette and protocol standards, enabling participants to enhance their roles in professional and diplomatic settings.

Join us today to master the art of protocol and etiquette and ensure your success in managing official and ceremonial events effectively!

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several silver and gold pawns are positioned on the squares. The background features a series of concentric circles, suggesting a target or a field of vision.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

