

Financial Management in Healthcare: From Analysis to Implementation

Istanbul (Turkey)

22 - 26 June 2025

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Financial Management in Healthcare: From Analysis to Implementation

Code: HM28 From: 22 - 26 June 2025 City: Istanbul (Turkey) Fees: 4600 Pound

Introduction:

Welcome to "Financial Management in Healthcare: From Analysis to Implementation." This course offers a comprehensive overview of financial management practices tailored specifically for the healthcare industry. Over the next five days, you will explore contemporary financial strategies, tools, and techniques to optimize financial performance and ensure sustainability in healthcare settings.

Course Objectives:

- Gain a deep understanding of financial management principles in healthcare.
- Analyze financial statements and performance metrics specific to healthcare organizations.
- Learn to develop and implement effective budgeting and forecasting strategies.
- Explore cost management techniques and financial decision-making processes.
- Master the use of financial data to drive strategic planning and improve organizational outcomes.

Course Outline:

Day 1: Fundamentals of Financial Management in Healthcare

- Overview of financial management principles and practices in healthcare.
- Key financial statements and metrics income statements, balance sheets, cash flow statements.
- Understanding healthcare-specific financial challenges and opportunities.

Day 2: Financial Analysis and Performance Metrics

- Techniques for analyzing financial statements and performance indicators.
- Benchmarking and comparing financial performance within the healthcare industry.
- Identifying and interpreting key financial ratios and trends.

Day 3: Budgeting and Forecasting

- Developing comprehensive budgets for healthcare organizations.
- Forecasting revenue and expenses using historical data and market trends.
- Implementing and monitoring budgetary controls and adjustments.

Day 4: Cost Management and Financial Decision-Making

- Analyzing and managing healthcare costs fixed vs. variable costs, direct vs. indirect costs.
- Cost-benefit analysis and its application in healthcare settings.
- Financial decision-making tools and techniques for optimizing resource allocation.

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Day 5: Strategic Financial Planning and Implementation

- Creating and executing strategic financial plans aligned with organizational goals.
- Leveraging financial data for strategic decision-making and long-term planning.
- Evaluating the impact of financial strategies on overall organizational performance.



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