

Change Management and Organizational Transformation

Casablanca (Morocco)

4 - 8 November 2024

UK Training

PARTNER



Change Management and Organizational Transformation

Code: PM28 From: 4 - 8 November 2024 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

Effective change management is essential for successful organizational transformation. This course provides a deep understanding of change management processes, tools, and techniques for effective change implementation. Participants will learn to manage resistance, foster acceptance, and measure the impact of change initiatives.

Objectives

- Gain a deep understanding of change management processes.
- Develop tools and techniques for effective change implementation.
- Manage resistance and foster acceptance of change within the organization.
- Measure and sustain the impact of organizational change.

Course Outline

Day 1

Fundamentals of Change Management

- Introduction to change management.
- Key concepts and definitions.
- Importance of change management.

Day 2

Tools and Techniques for Change Implementation

- Practical tools for managing change.
- Techniques for effective implementation.
- Case studies and practical applications.

Day 3

Managing Resistance to Change

- Understanding resistance and its causes.
- Strategies to manage and overcome resistance.
- Engaging stakeholders and fostering acceptance.

Day 4

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Measuring the Impact of Change

- Metrics and indicators for change success.
- Tools for monitoring progress.
- Evaluating and sustaining change.

Day 5

Sustaining Organizational Change

- Ensuring long-term impact.
- Continuous improvement strategies.
- Embedding change into organizational culture.

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 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

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