

# Change Management and Organizational Transformation

*Casablanca (Morocco)*

*3 - 7 November 2025*

UK Training

# PARTNER



## Change Management and Organizational Transformation

Code: PM28 From: 3 - 7 November 2025 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

Effective change management is a crucial component for successful organizational transformation. This comprehensive course on change management provides an in-depth understanding of the change management process, essential tools, and techniques for implementing effective change. Participants will learn how to navigate and overcome resistance, foster acceptance, and measure the lasting impact of change initiatives. This training program is ideal for professionals looking to gain change leadership skills and advance their expertise in managing organizational change.

### Course Objectives

By the end of this course, participants will:

- Understand the fundamentals of the change management process and its importance in driving business transformation strategies.
- Gain practical tools and techniques for the successful implementation of change.
- Develop the ability to manage resistance and cultivate acceptance within the organization.
- Learn to measure the success and sustainability of change initiatives.
- Build change leadership skills to effectively lead change in an organization.
- Obtain valuable insights that contribute to change management certification and professional growth.

### Course Outlines

#### Day 1: Fundamentals of Change Management

- Introduction to change management and its significance in organizational success.
- Key concepts and definitions surrounding what is change management.
- Overview of the change management strategies that drive transformation.
- Understanding the importance of an effective change management process in achieving long-term goals.

#### Day 2: Tools and Techniques for Change Implementation

- Practical tools for facilitating change management within the organization.
- Advanced techniques for effective change implementation.
- Case studies showcasing real-world applications of change management strategies.
- Insights into leading change in an organization and promoting seamless integration.

#### Day 3: Managing Resistance to Change

- Identifying and understanding resistance and its root causes.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Strategic approaches to manage and overcome resistance effectively.
- Techniques for engaging stakeholders and promoting acceptance of change.
- Building change leadership skills to inspire confidence and cooperation.

#### Day 4: Measuring the Impact of Change

- Defining key metrics and indicators for measuring change success.
- Tools and methods for monitoring progress and ensuring effective adaptation.
- Evaluating the effectiveness of change strategies and sustaining the impact over time.
- Leveraging data to enhance organizational transformation training and continuous improvement.

#### Day 5: Sustaining Organizational Change

- Strategies to ensure the long-term impact and sustainability of organizational change.
- Implementing continuous improvement strategies to keep the organization aligned with its goals.
- Techniques for embedding change into the culture of the organization.
- Final discussions on change management certification and how to apply learned strategies effectively.

#### Conclusion

The change management training course equips professionals with the skills needed to lead and manage change effectively. Whether you are aiming to become certified in organizational change management or simply wish to enhance your change leadership skills, this course will provide you with a solid foundation and actionable insights into successful change management strategies. By focusing on real-world applications, case studies, and practical exercises, participants will be prepared to lead and manage complex change initiatives with confidence, driving successful business transformation strategies in their organizations.

Enroll today in this change management certification training and elevate your ability to lead change, implement impactful change processes, and contribute to your organization's long-term success.



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**



## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)



UK Training  
**PARTNER**

The image features a graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it. The text 'UK Training PARTNER' is overlaid on the board, with 'PARTNER' in a larger, bold font.