

# Change Management and Organizational Transformation

*Amsterdam (Netherlands)*

*3 - 7 March 2025*

UK Training

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# Change Management and Organizational Transformation

Code: PM28 From: 3 - 7 March 2025 City: Amsterdam (Netherlands) Fees: 4200 Pound

## Introduction

Effective change management is essential for successful organizational transformation. This course provides a deep understanding of change management processes, tools, and techniques for effective change implementation. Participants will learn to manage resistance, foster acceptance, and measure the impact of change initiatives.

## Objectives

- Gain a deep understanding of change management processes.
- Develop tools and techniques for effective change implementation.
- Manage resistance and foster acceptance of change within the organization.
- Measure and sustain the impact of organizational change.

## Course Outline

### Day 1

#### Fundamentals of Change Management

- Introduction to change management.
- Key concepts and definitions.
- Importance of change management.

### Day 2

#### Tools and Techniques for Change Implementation

- Practical tools for managing change.
- Techniques for effective implementation.
- Case studies and practical applications.

### Day 3

#### Managing Resistance to Change

- Understanding resistance and its causes.
- Strategies to manage and overcome resistance.
- Engaging stakeholders and fostering acceptance.

### Day 4

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### Measuring the Impact of Change

- Metrics and indicators for change success.
- Tools for monitoring progress.
- Evaluating and sustaining change.

### Day 5

### Sustaining Organizational Change

- Ensuring long-term impact.
- Continuous improvement strategies.
- Embedding change into organizational culture.

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