

Client Service for Government Employees

Kuala Lumpur (Malaysia)

13 - 17 October 2025

UK Traininig

PARTNER



Client Service for Government Employees

Code: NC28 From: 13 - 17 October 2025 City: Kuala Lumpur (Malaysia) Fees: 4900 Pound

Introduction

The benefits of providing excellent customer service are quite clear in the commercial, for-profit world, but what is often overlooked is that the very same principles are also just as necessary in the public sector. Citizens have become used to the 24/7/365 'Always on' ethos of the commercial world and are, increasingly, expecting the same levels of service and responsiveness from Government agencies too.

Customer Service for the Public Sector training course is designed to give participants the communication skills, negotiation strategies, and public-sector customer service best practices they require to significantly improve customer service while lowering costs and increasing employee satisfaction. Delegates will walk away from this training course with the ability to measure customer satisfaction and apply the design elements necessary to structure their organization in a customer-centric manner to respond effectively as customer service needs and conditions change.

Course Objectives of Customer Service Training for Government Employees

- Develop proactive customer service vision, policies, and procedures.
- Successfully handled working with the four types of customer personalities.
- Calm upset or difficult customers over the phone and in person.
- Manage your emotions in stressful situations.
- Enhance listening and questioning skills to better understand your customer's real needs.
- Set SMART goals to continuously improve customer service satisfaction.

Customer Service Training for Government Employees Course Outlines

Day 1

How to Improve Customer Service Communication and Interpersonal Skills Development

- The 7 Customer Service Expectations and 4 Customer temperament styles.
- Understanding Your Customer's Nonverbal Communication.
- Active Listening and Questioning Skills to Enhance Customer Service.
- Techniques for Giving and Receiving Customer Feedback.

Day 2

Building a Public-Sector Customer-Centric Organisation

- Developing a Top-down Customer Service Culture.
- Internal vs. External Customers.
- Best and Worst Public-sector Customer Service Providers.
- Empowering Customer Service Employees.

Day 3



Harnessing the Power of Social Media to Improve Customer Service

- The Benefits of Using Social Media to Enhance Customer Engagement.
- Social Media Public Sector Customer Service Best Practices.
- Social Media Monitoring Tools.
- Leveraging Social Media: Blogs, Twitter, Facebook and YouTube.
- Protecting Your Organisation's Social and Media Reputation.

Day 4

Measuring and Monitoring Public Sector Customer Service Satisfaction

- Establishing Quality Customer Service Satisfaction Measuring and Monitoring Standards.
- Best Practices for Recording and Monitoring Customer Service Issues.
- The Role of the Supervisor in Conflict Resolution.
- Strategies For Working with Difficult or Demanding People.

Day 5

Achieving Public Sector Customer Service Excellence

- Putting it all together - Action Planning that works.
- Setting SMART Goals for Continuous Improvement.
- Stress Management Tips for Maintaining a Balanced Lifestyle.
- Time Management Principles to Improve Daily Productivity.



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)



Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING

 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

