

Accelerating Digital Innovation and Strategic  
Transformation training course

*Rome (Italy)*

*28 July - 1 August 2025*

UK Training

**PARTNER**



## Accelerating Digital Innovation and Strategic Transformation training course

Code: PS28 From: 28 July - 1 August 2025 City: Rome (Italy) Fees: 4200 Pound

### Introduction

Welcome to the "Accelerating Digital Innovation and Strategic Transformation" course! This intensive program will equip you with the skills to drive digital innovation and lead strategic transformation initiatives. Through lectures, exercises, and case studies, you'll learn to foster innovation, strategize effectively, and apply design thinking in the digital age.

### Course Objectives

- Cultivate an innovation mindset and culture within organizations.
- Understand key trends and strategies in digital innovation.
- Develop and implement strategic plans for digital transformation.
- Apply design thinking for user-centric solutions.
- Lead and manage successful digital transformation projects.

### Course Outline

#### Day 1: Digital Innovation and Strategic Transformation

- Introduction to Digital Innovation
  - Key concepts and impact of digital innovation
- Innovation Types and Culture
  - Different types of innovation and creating an innovation-friendly environment
- Strategic Transformation
  - Role of strategic transformation in the digital era

#### Day 2: Strategies and Planning for Digital Transformation

- Digital Innovation Strategies
  - Identifying trends and evaluating strategies
- Leveraging Disruptive Technologies
  - Case studies and applications of disruptive technologies
- Strategic Planning
  - Setting objectives, formulating strategies, and action plans

#### Day 3: Design Thinking and Leading Transformation

- Design Thinking
  - Principles and application of design thinking
  - Prototyping and iterating user-centric solutions
- Leading Digital Transformation
  - Challenges, change management, and building effective teams

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Creating a roadmap for successful digital transformation

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**

## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



**BLACKBIRD**  
FOR TRAINING

 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

