

Accelerating Digital Innovation and Strategic
Transformation training course

Vienna (Austria)

3 - 7 March 2025

UK Training

PARTNER



Accelerating Digital Innovation and Strategic Transformation training course

Code: PS28 From: 3 - 7 March 2025 City: Vienna (Austria) Fees: 4400 Pound

Introduction

Welcome to the "Accelerating Digital Innovation and Strategic Transformation" course! This intensive program will equip you with the skills to drive digital innovation and lead strategic transformation initiatives. Through lectures, exercises, and case studies, you'll learn to foster innovation, strategize effectively, and apply design thinking in the digital age.

Course Objectives

- Cultivate an innovation mindset and culture within organizations.
- Understand key trends and strategies in digital innovation.
- Develop and implement strategic plans for digital transformation.
- Apply design thinking for user-centric solutions.
- Lead and manage successful digital transformation projects.

Course Outline

Day 1: Digital Innovation and Strategic Transformation

- Introduction to Digital Innovation
 - Key concepts and impact of digital innovation
- Innovation Types and Culture
 - Different types of innovation and creating an innovation-friendly environment
- Strategic Transformation
 - Role of strategic transformation in the digital era

Day 2: Strategies and Planning for Digital Transformation

- Digital Innovation Strategies
 - Identifying trends and evaluating strategies
- Leveraging Disruptive Technologies
 - Case studies and applications of disruptive technologies
- Strategic Planning
 - Setting objectives, formulating strategies, and action plans

Day 3: Design Thinking and Leading Transformation

- Design Thinking
 - Principles and application of design thinking
 - Prototyping and iterating user-centric solutions
- Leading Digital Transformation
 - Challenges, change management, and building effective teams

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

- Creating a roadmap for successful digital transformation

UK Training
PARTNER



Blackbird Training Cities

Europe



Copenhagen (Denmark)



Sarajevo (Bosnia and Herzegovina)



Málaga (Spain)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Los Angeles (USA)



Florida (USA)



Online



Phoenix (USA)



Texas (USA)



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)

USA & Canada

UK Training
PARTNER

Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Singapore (Singapore)
(Kuwait)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

