BLACKBIRD FOR TRAINING

Professional Treasury & Cash Management

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Casablanca (Morocco)

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PARTNER



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Introduction

Effective treasury management is crucial for every organization to ensure optimal use of its funds while managing key risks arising from fluctuations in interest rates and foreign exchange rates. The corporate treasury plays a pivotal role in managing cash flow, liquidity, working capital, accessing debt financing, and overseeing capital. This course is designed to provide professionals with a deep understanding of treasury management solutions and the tools required for effectively handling treasury risks.

Through this course, participants will explore key elements of treasury risk management, focusing on practical techniques for cash management, asset-liability management, and managing the risks associated with financial instruments. You will learn the essential skills to navigate the complexities of the corporate treasury function, ensuring your organization's financial health and stability in a dynamic global market.

Course Objectives

By the end of this course, participants will be able to:

- Describe the role and responsibilities of corporate treasury management and the treasury function.
- Apply up-to-date practices for asset-liability management, cash flow management, and liquidity management.
- Recognize and measure financial instruments according to International Financial Reporting Standards IFRS.
- Explain fair value measurement and its impact on financial instruments.
- Distinguish between hedging and speculation, and understand the various hedging techniques used in treasury management.

Course Outlines

Day 1: Introduction to the Treasury Function

- Definition and responsibilities of the treasury function.
- Treasury is a key component of the organizational structure.
- The role of treasury professionals in managing risks and capital.
- Strategic challenges for treasurers in modern organizations.
- Risks and challenges that the treasury function is exposed to in a global environment.



Day 2: Cash and Liquidity Management

- Understanding the difference between asset and liability management vs. treasury management.
- The cash cycle and its importance in effective treasury operations.
- Reasons for holding cash: Transaction, precautionary, and speculative.
- Optimizing cash balances using models such as Baumol's model and Miller-Orr model.
- Strategies for managing and accelerating collections.
- Techniques for managing and decelerating disbursements.
- Utilizing ratio analysis for informed decision-making.

Day 3: Corporate Finance Theory

- The concept of time value of money and its importance in cash management.
- Steps involved in the investment management process.
- Calculating holding period return for investment decisions.
- Risk and return concepts and their application in treasury decisions.
- Fixed-income securities and bonds valuation.
- Understanding the money market and debt market.
- Techniques for bond valuation and the relationship between price and maturity.

Day 4: Stock Market and Equity Valuations

- Understanding equity instruments: IPOs, seasoned offerings, and private equities.
- Calculating holding period returns for equity securities.
- Techniques for equity valuation.
- Accounting for investments: Recognition, impairment, and hedge accounting.
- Classifying investment securities under IFRS 9.
- Initial recognition and subsequent measurement of financial assets.
- Impairment of financial assets under the new standard.
- Hedge accounting under IFRS 9: A practical overview.

Day 5: Derivatives Markets, Hedging, and Speculation

- Introduction to derivatives: Forwards, futures, options, and swaps.
- Understanding the difference between hedging and speculation.
- Internal hedging strategies and their implementation within the treasury function.
- The role of technology in treasury operations.
- Overview of information management technology solutions in treasury management.
- Ensuring information security and technology policies within the treasury function.

Why Attend This Course: Wins & Losses!

Attending this course will equip you with the necessary skills and insights to effectively manage corporate treasury and cash flow management, ensuring that you are prepared to navigate the complex challenges faced by today's financial professionals. Here's why this course is essential:



- Comprehensive understanding of treasury management: Learn the full scope of treasury functions and gain the expertise to manage cash flow, liquidity, and capital efficiently within your organization.
- Risk management insights: Master the concepts of treasury risk management, including how to mitigate exposure to interest rate and foreign exchange risks.
- Hands-on experience with cash management techniques: Learn advanced cash flow management strategies that will optimize your organization's liquidity and working capital.
- In-depth knowledge of financial instruments: Understand how to measure and present financial instruments under IFRS and apply hedging strategies effectively.
- Hedge and speculation techniques: Learn the difference between hedging and speculation, and how treasury professionals use them to mitigate risk.
- Global perspective on treasury management: Understand the latest global treasury management practices and how to implement them within your organization.

By attending this course, you'll gain practical knowledge that will help you improve your organization's financial stability, enhance cash flow management, and effectively manage treasury risks. Treasury management services can be complex, but this course simplifies them, enabling you to take on the responsibilities of a treasury manager with confidence.

Conclusion

This course offers a comprehensive guide to professional treasury management and cash management, focusing on the practical tools, strategies, and techniques that treasury professionals need to succeed in today's financial landscape. From cash flow management and liquidity optimization to managing risks associated with interest rates and foreign exchange fluctuations, this course covers all critical aspects of treasury management.

Whether you are looking to strengthen your understanding of treasury management solutions, improve your organization's cash management strategies, or master the art of treasury risk management, this course will provide the knowledge and skills to do so.

Register now to ensure your role as an effective and strategic treasury professional, and take your career and organization to the next level!

