

## Professional Treasury & Cash Management

*London (UK)*

*26 - 30 August 2024*

UK Training

# PARTNER



## Professional Treasury & Cash Management

Code: FA28 From: 26 - 30 August 2024 City: London (UK) Fees: 4400 Pound

### Introduction

It is essential for every organization to effectively utilize its funds and manage its exposure to key risks arising from fluctuations in interest rates and foreign exchange rates. This course examines the important roles of the corporate treasury in managing cash flow and liquidity, working capital, accessing debt financing, and managing capital. This course provides professionals with a sound understanding of the tools and techniques required for effectively managing the various aspects of treasury risk.

### Course Objectives of Professional Treasury and Cash Management

- Describe and explain the roles of corporate treasury management and the treasury function.
- Apply up-to-date practices covering asset-liability management and cash management techniques.
- Recognize and correctly measure financial instruments under International Financial Reporting Standards IFRS.
- Describe fair value measurement and explain its effect on financial instruments' presentation.
- Explain hedging and speculation, and distinguish between the different hedging techniques applied by the treasury function.

### Professional Treasury and Cash Management Course Outlines

#### Day 1

##### Introduction to the Treasury Function

- Definition and responsibilities of the treasury function.
- Treasury functions as part of the Organizational Structure.
- Treasury professionals' role.
- Strategic challenges for treasurers in organizations.
- Risks surrounding the treasury function.

#### Day 2

##### Cash and liquidity management

- Asset and liability management versus treasury management.
- Understanding the cash cycle.
- Reasons for holding cash: transaction, precautionary and speculative.
- The optimum cash balance:
  - Baumol's model.
  - Miller-Orr model.
- Managing and accelerating collections.
- Managing and decelerating disbursements.

UK Training

**PARTNER**



- Ratio analysis for decision-making.

### Day 3

#### Corporate finance theory

- The time value of money.
- Steps in the investment management process.
- Calculating holding period return.
- Risk and return concepts.

#### Fixed income securities and bonds valuations

- The money market and instruments.
- The debt market.
- Risks associated with the debt market.
- Bonds valuations techniques
- Price and maturity relations.

### Day 4

#### Stock market and equity valuations

- The equity instruments: IPOs, seasoned offerings, and private equities.
- Holding period returns for equity securities.
- Equity valuation techniques.

#### Accounting for investments: recognition, impairment, and hedge accounting

- Type of investment securities.
- Classification under IFRS 9.
- Initial recognition and subsequent measurement.
- Transfer between categories.
- Impairment of financial assets under the new standard.
- Briefing on hedge accounting under IFRS 9.

### Day 5

#### Briefing on derivatives markets, hedging, and speculation

- Definition of derivatives: forwards, futures, options, and swaps.
- Difference between hedging and speculation.
- General internal hedging strategies.

#### Technology in treasury operations

- The role of information management in treasury.
- Types of information management technology solutions.
- Information security.
- Technology policies and guidelines.

UK Training

**PARTNER**



- Technology management systems.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Copenhagen (Denmark)



Sarajevo (Bosnia and Herzegovina)



Málaga (Spain)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Los Angeles (USA)



Florida (USA)



Online



Phoenix (USA)



Texas (USA)



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)

### USA & Canada

UK Training  
**PARTNER**

## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Singapore (Singapore)  
(Kuwait)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



**BLACKBIRD**  
FOR TRAINING

 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

