

Dynamics of Compensation & Benefits

Istanbul (Turkey)

2 - 6 September 2025

UK Training

PARTNER



Dynamics of Compensation & Benefits

Code: HR28 From: 2 - 6 September 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

In the realm of Human Resources, compensation and benefits play a crucial behind-the-scenes role that directly impacts employee satisfaction, retention, and organizational success. However, many professionals avoid specializing in this area due to its perceived complexity and heavy reliance on mathematics. This course offers a fresh perspective, showing that compensation and benefits can be understood and applied effectively through clear, practical approaches. You will learn dynamic compensation strategies that balance the needs of the organization with employee expectations, and you will gain insights into creating competitive compensation packages that motivate and retain top talent.

Compensation and benefits is not only about offering fair wages but also about designing effective programs that align with organizational goals. By attending this course, you will gain hands-on experience in developing compensation systems and implementing best practices in compensation and benefits policy. Whether you are looking for the best compensation and benefits certification or aiming to refine your existing knowledge, this course will equip you with the tools to succeed in this essential HR specialty.

Course Objectives

By completing this course, you will acquire the skills and knowledge necessary to design, manage, and implement effective compensation and benefits systems. The key objectives of this course include:

- Understand the importance of compensation: Learn how compensation impacts the overall aims of human resources management and organizational success.
- Design a comprehensive compensation system: Gain practical knowledge on creating balanced and motivating compensation packages.
- Evaluate job roles and determine compensation: Learn how to conduct job analysis and job evaluations to ensure your compensation system is competitive and equitable.
- Assess regional compensation practices: Learn how to tailor compensation to local market conditions and ensure it aligns with the industry.
- Master compensation surveys: Understand how to design and conduct compensation surveys, and ensure job matching is critical to survey success.

Course Outlines

Day 1: Managing Compensation - An Overview

- The objectives of compensation: Aligning pay with organizational goals.
- Total compensation: Exploring both direct and indirect compensation components.
- Balancing compensation elements: Ensuring equity, competitiveness, and motivation.
- Internal and external consistency: Creating harmony between organizational and market compensation

UK Training
PARTNER



standards.

- Understanding the hierarchy of needs and its relation to compensation.

Day 2: Job Analysis & Job Descriptions

- The significance of job descriptions in compensation systems.
- Detailed explanation of the job analysis process and its applications.
- How to conduct a job analysis interview and create effective job descriptions.
- Summarizing key insights from job analysis and how to integrate them into compensation plans.

Day 3: Job Evaluation

- Definition and importance of job evaluation in establishing fair compensation.
- Exploring different job evaluation systems, including the Hay system.
- The job grading process: Categorizing roles to ensure fair compensation.
- Identifying sources of error in the job evaluation process and ensuring accuracy.

Day 4: Designing Compensation Systems

- Objectives of designing effective compensation systems.
- Key decisions when structuring base salary and allowances.
- Structuring benefits programs to align with employee needs and organizational goals.
- Managing your compensation programs effectively for ongoing success.

Day 5: Competitive Compensation & Performance-Based Rewards

- Staying competitive in the market: Designing and conducting compensation surveys.
- Understanding and applying the four basic survey methods to gather compensation data.
- The link between performance management and compensation: Defining performance-based rewards.
- Rewarding the right behaviors and results: Leveraging Key Performance Indicators KPIs to align compensation with organizational goals.

Why Attend this Course? Wins & Losses!

Compensation and benefits are vital to the success of any organization. This course offers a detailed and accessible approach to understanding and applying dynamic compensation principles that will empower you to design competitive and effective compensation systems. Here's what you'll gain by attending:

- Expertise in compensation management: Master the art of designing compensation structures that attract, motivate, and retain top talent.
- Practical insights into executive compensation: Learn how to develop compensation plans that align with organizational goals and industry standards, especially in executive roles like general dynamics executive compensation.
- Knowledge of compensation surveys and job evaluation: Understand the key steps in conducting compensation surveys and job evaluations that ensure competitive and equitable pay.
- Best practices in compensation and benefits: Learn the best practices in compensation and benefits that you can apply immediately in your role.
- Certification and professional growth: Enhance your HR career with one of the best compensation and benefits certifications in the industry, helping you stand out in the competitive job market.

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Conclusion

Compensation and benefits is an essential component of any organization's HR strategy. Through this course, you will gain the skills needed to create and manage compensation systems that drive employee engagement, satisfaction, and performance. Whether you are interested in compensation and benefits certification or seeking to refine your understanding of HR compensation and benefits, this course will provide you with the knowledge and tools to succeed. Embrace this opportunity to become an expert in dynamic compensation and take your HR career to the next level by mastering compensation and benefits policies and strategies.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

