BLACKBIRD FOR TRAINING

Leading for Creativity and Innovation

Malaga (Spain)

10 - 14 February 2025

UK Traininig

PARTNER

www.blackbird-training.com

Leading for Creativity and Innovation

Code: LM28 From: 10 - 14 February 2025 City: Malaga (Spain) Fees: 4400 Pound

Introduction

This training seminar challenges dated ideas and preconceptions of traditional leadership. Through innovative and transformational models and techniques, you will be guided and coached to maximize your own, and your team's creative potential. The days of heroic management belong in the past, it is an era of development, involvement, and empowerment of staff. The modern-day leader needs a completely new tool kit to ensure their department flourishes in this highly competitive work environment.

The emphases of this exciting and thought-provoking training course are communication; flexibility; versatility; vision; involvement and creative thinking. You will be encouraged to think outside the box, expand your comfort zone, challenge, and embrace new ideas and concepts. You will also be taught the crucial methodology of identifying possible pitfalls, traditions, and conflicts that could prevent you from transferring your newly acquired skills to the workplace.

Course Objectives of Leading Creatively

- Create your own personal leadership brand.
- Select appropriate techniques for your personal self-discovery.
- Demonstrate innovative methods for harnessing others' creative potential.
- Communicate your vision through multiple sensory, refreshing, and engaging ways.
- Explore the outer limits of group creativity.

Leading Creatively Course Outlines

Day 1

Creative Problem-Solving

- Leadership Reality Assessment.
- Leadership vs. Management.
- Understanding Our Brain Function.
- Myths of Creativity.
- The Limitations of the Rational.
- Divergent Approaches to Problem-solving.
- Letting Go of Logic.
- Analogous Thinking Modes.
- Convergent and Divergent Modes.

Day 2

Overcoming Personal Blockers to Creativity

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

- Sigmoid Curve - Lifecycle Model.
- Continuous Improvement.
- Breakthrough Step Change.
- Self-awareness and the Nature of the Ego.
- Personal Goal Alignment.
- Adaption and Innovation: Personal Preferences for Creating Meaning.
- Exploring Attitudes to Risk.
- Left- and Right-brain Thinking.

Day 3

Developing Vision Creatively

- Using Differing Thinking Styles.
- Johari's Window.
- The Business Plan Process & Creating a Vision.
- Harnessing the Power of the Team.
- Organisational Culture and its Influence on Innovation.
- Letting Go of the Ego.
- Working with Different Creative Preferences.

Day 4

Communicating Vision Creatively

- The 7-Step Creative Process.
- Models of Communication.
- Viral Visioning.
- Authenticity and Trust.
- Creativity Tools, Techniques & Strategy.
- Letting Go of the Vision.
- Leading without Directing.
- Possible Leadership Beliefs.

Day 5

From Ideas to Action: Creativity and Change

- Motivation - Hierarchy of Needs.
- Overcoming Organisational Barriers to Creativity and Change.
- Nurturing a Learning Environment.
- Is Money a motivator?
- Personality Profiling.
- Building a Creative Consensus.
- Engaging Stakeholders Creatively.
- Influencing and Motivating through Change.

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Cities

Europe

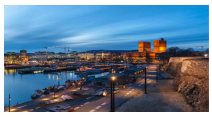
Malaga (Spain)

Sarajevo (Bosnia and Herzegovina)

Cascais (Portugal)

Glasgow (Scotland)

Edinburgh (UK)

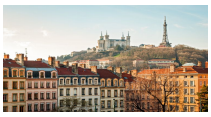

Oslo (Norway)

Annecy (France)

Bordeax (France)

Copenhagen (Denmark)

Birmingham (UK)


Lyon (France)

Moscow (Russia)

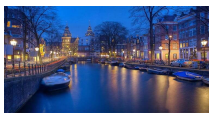
Stockholm (Sweden)

Podgorica (Montenegro)

Batumi (Georgia)

London (UK)

Istanbul (Turkey)


Amsterdam (Netherlands)

Düsseldorf (Germany)

Paris (France)

Barcelona (Spain)

Munich (Germany)

Geneva (Switzerland)

Prague (Czech)

Vienna (Austria)

Rome (Italy)

Brussels (Belgium)

Madrid (Spain)

Berlin (Germany)

Lisbon (Portugal)

Zurich (Switzerland)

Manchester (UK)

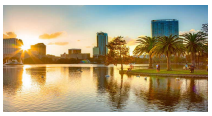
Milan (Italy)

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Cities

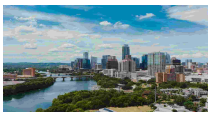
USA & Canada

Los Angeles (USA)


Orlando, Florida (USA)

Online

Phoenix, Arizona (USA)


Houston, Texas (USA)

Boston, MA (USA)

Washington (USA)

Miami, Florida (USA)

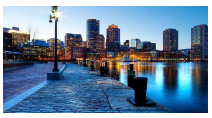
New York City (USA)

Seattle, Washington (USA)

Washington DC (USA)

In House

Jersey,New Jersey (USA)


Toronto (Canada)

Africa

Baku (Azerbaijan)
(Thailand)

Maldives (Maldives)

Doha (Qatar)

Manila (Philippines)

Bali (Indonesia)

Bangkok

Beijing (China)

Singapore (Singapore)

Sydney (Australia)

Tokyo (Japan)

Jeddah(KSA)

Riyadh(KSA)

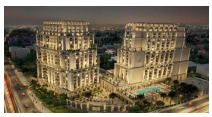
Dubai (UAE)

Kuala Lumpur (Malaysia)

Kuwait City (Kuwait)

Pulau Ujong (Singapore)

Jakarta (Indonesia)


Amman (Jordan)

Beirut (Lebanon)

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Cities

Asia

Kigali (Rwanda)

Cape Town (South Africa)

Accra (Ghana)

Lagos (Nigeria)

Marrakesh (Morocco)

Nairobi (Kenya)

Zanzibar (Tanzania)

Tangier (Morocco)

Cairo (Egypt)

Sharm El-Sheikh (Egypt)

Casablanca (Morocco)

Tunis (Tunisia)

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Clients

MANNAI Trading Company WLL, **Qatar**

Alumina Corporation **Guinea**

Booking.com **Netherlands**

Oxfam GB International Organization, **Yemen**

Capital Markets Authority, **Kuwait**

Waltersmith Petroman Oil Limited **Nigeria**

Qatar National Bank (QNB), **Qatar**

Qatar Foundation, **Qatar**

AFRICAN UNION ADVISORY BOARD ON CORRUPTION, **Tanzania**

KFAS **Kuwait**

Reserve Bank of Malawi, **Malawi**

Central Bank of Nigeria **Nigeria**

Ministry of Interior, **KSA**

Mabruk Oil Company **Libya**

Saudi Electricity Company, **KSA**

BADAN PENGELOLA KEUANGAN Haji, **Indonesia**

NATO **Italy**

ENI CORPORATE UNIVERSITY, **Italy**

Gulf Bank **Kuwait**

General Organization for Social Insurance **KSA**

Defence Space Administraion **Nigeria**

National Industries Group (Holding), **Kuwait**

Hamad Medical Corporation, **Qatar**

USAID **Pakistan**

STC Solutions, **KSA**

North Oil company,

EKO Electricity

Oman Broadband

UN.

Authority for

UK Traininig
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com

Blackbird Training Categories

Management & Admin

- Professional Skills
- Finance, Accounting, Budgeting
- Media & Public Relations
- Project Management
- Human Resources
- Audit & Quality Assurance
- Marketing, Sales, Customer Service
- Secretary & Admin
- Supply Chain & Logistics
- Management & Leadership
- Agile and Elevation

Technical Courses

- Hospital Management
- Public Sector
- Special Workshops
- Oil & Gas Engineering
- Telecom Engineering
- IT & IT Engineering
- Health & Safety
- Law and Contract Management
- Customs & Safety
- Aviation
- C-Suite Training

International House 185 Tower Bridge Road London SE1 2UF United Kingdom

+44 7401 1773 35
+44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com