

Leading for Creativity and Innovation

Geneva (Switzerland)

6 - 10 October 2025

UK Training

PARTNER



Leading for Creativity and Innovation

Code: LM28 From: 6 - 10 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

This training seminar challenges dated ideas and preconceptions of traditional leadership. Through innovative and transformational models and techniques, you will be guided and coached to maximize your own, and your team's creative potential. The days of heroic management belong in the past, it is an era of development, involvement, and empowerment of staff. The modern-day leader needs a completely new tool kit to ensure their department flourishes in this highly competitive work environment.

The emphases of this exciting and thought-provoking training course are communication; flexibility; versatility; vision; involvement and creative thinking. You will be encouraged to think outside the box, expand your comfort zone, challenge, and embrace new ideas and concepts. You will also be taught the crucial methodology of identifying possible pitfalls, traditions, and conflicts that could prevent you from transferring your newly acquired skills to the workplace.

Course Objectives of Leading Creatively

- Create your own personal leadership brand.
- Select appropriate techniques for your personal self-discovery.
- Demonstrate innovative methods for harnessing others' creative potential.
- Communicate your vision through multiple sensory, refreshing, and engaging ways.
- Explore the outer limits of group creativity.

Leading Creatively Course Outlines

Day 1

Creative Problem-Solving

- Leadership Reality Assessment.
- Leadership vs. Management.
- Understanding Our Brain Function.
- Myths of Creativity.
- The Limitations of the Rational.
- Divergent Approaches to Problem-solving.
- Letting Go of Logic.
- Analogous Thinking Modes.
- Convergent and Divergent Modes.

Day 2

Overcoming Personal Blockers to Creativity

UK Training

PARTNER



- Sigmoid Curve - Lifecycle Model.
- Continuous Improvement.
- Breakthrough Step Change.
- Self-awareness and the Nature of the Ego.
- Personal Goal Alignment.
- Adaption and Innovation: Personal Preferences for Creating Meaning.
- Exploring Attitudes to Risk.
- Left- and Right-brain Thinking.

Day 3

Developing Vision Creatively

- Using Differing Thinking Styles.
- Johari's Window.
- The Business Plan Process & Creating a Vision.
- Harnessing the Power of the Team.
- Organisational Culture and its Influence on Innovation.
- Letting Go of the Ego.
- Working with Different Creative Preferences.

Day 4

Communicating Vision Creatively

- The 7-Step Creative Process.
- Models of Communication.
- Viral Visioning.
- Authenticity and Trust.
- Creativity Tools, Techniques & Strategy.
- Letting Go of the Vision.
- Leading without Directing.
- Possible Leadership Beliefs.

Day 5

From Ideas to Action: Creativity and Change

- Motivation - Hierarchy of Needs.
- Overcoming Organisational Barriers to Creativity and Change.
- Nurturing a Learning Environment.
- Is Money a motivator?
- Personality Profiling.
- Building a Creative Consensus.
- Engaging Stakeholders Creatively.
- Influencing and Motivating through Change.

UK Training

PARTNER



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

