

# Advanced Selection, Interviewing & Recruitment Skills

Tunis (Tunisia)

8 - 12 December 2024





## Advanced Selection, Interviewing & Recruitment Skills

Code: HR28 From: 8 - 12 December 2024 City: Tunis (Tunisia) Fees: 3700 Pound

#### Introduction

Organizational success depends on attracting the right level and mix of skills to meet the ever-changing business needs. In addition, recruiting and hiring the right people is getting more difficult and recruitment mistakes are getting costlier. This course will give you the knowledge and skills to ensure the business is able to plan for and attract the best employees in an efficient and cost-effective manner.

You will learn all the desirable attributes, qualities, and styles to be successful at screening, interviewing, evaluating applicants, and employees. You will learn principles and frameworks, dos and don ts, and explore best practice examples from large organizations. You will have the opportunity to build a screening, interviewing, and evaluating portfolio through the various practical workshops that will be undertaken during the course.

### Course Objectives of The Advanced Strategies in Recruitment & Selection

- Identify the importance of a talent acquisition strategy and where it fits into the overall HR and business strategies
- Recognize the importance and need for workforce planning
- Appreciate the importance of organizational culture and its impact on talent acquisition
- Develop and implement a talent acquisition strategy
- Identify the qualities and characteristics of individuals most likely to succeed in your organization
- Develop the key skills that will make you an Employer of Choice EoC and win the war for talent
- Identify and verify that the candidates have the right competencies
- Increase the likelihood of higher job satisfaction and reduce turnover rates by making sure you hire the right employee for the job
- Discover how to achieve the best value for money through adopting precise selection measures, and careful placement procedures
- Explore and implement current industry best practice in recruitment, selection, and hiring

## The Advanced Strategies in Recruitment & Selection Course Outlines

#### Day 1

#### Recruitment Planning

- Adopting a <code>ltalent culturell</code>
- Aligning our people requirements to business strategy
- The importance of creating a recruitment plan





- Recruitment and becoming an Employer of Choice
- · Utilizing employee branding
- The recruitment process and the role of HR and managers
- · Job descriptions, job analysis, and establishing the package
- · Workforce planning

#### Day 2

#### Sourcing & Attracting

- · The rules of attraction
- Effective advertising
- Use of online recruitment and developing an online recruitment strategy
- Utilizing your company website and social media channels in recruitment and branding
- · Social media
- Using LinkedIn
- Effective headhunting and search agencies.
- · Working with recruiters
- · Sourcing from alternatives

#### Day 3

#### Selection

- · Understanding the selection process
- Selection tools
- The interview process
- Other assessment techniques
- · Competency-based interviewing and psychometric testing
- Interview structure
- · Recruitment interview techniques and exercises
- · Preparing for the interview
- · Conducting the interview
- Meeting the applicant
- · Guidelines on asking difficult questions
- Sharing information with the candidate
- Ending the interview professionally
- Using psychometric tests
- Conducting background checks for final candidates
- Completing the recruitment process, references, employment contracts, administration, etc.

#### Day 4

#### Hiring & On-boarding

- · Managing the offer process
- The hiring mistakes
- Moving from induction to <code>[onboarding[]</code>
- How to make an impact on your new employees
- Effective management of the probation period





Metrics

#### Day 5

#### Measuring recruitment efforts

- The main KPIs for measuring the recruitment function
- Applicant response ratios
- Qualified application ratios
- Yield rates
- Time to fill and time to join
- Offer acceptance ratio





# **Blackbird Training Cities**

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden) (Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





# **Blackbird Training Cities**

#### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### **Africa**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah(KSA)



Riyadh(KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)





# **Blackbird Training Cities**

## Asia







Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





# **Blackbird Training Clients**



ANNAI Trading Company WLL, Qatar



Alumina Corporation Guinea



Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



Nigeria



National Bank (ONB), **Qatar** 



Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



Kuwait



Reserve Bar Malawi, **Malawi** 



Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Kuwait



General Organization for Social Insurance ral C. Social Insu KSA



Nigeria



National Industries Group (Holding), **Kuwait** 



Hamad Medical Corporation, Qatar



USAID **Pakistan** 



STC Solutions, KSA



North Oil company,



**EKO Electricity** 



Oman Broadband



UN.









# **Blackbird Training Categories**

#### Management & Admin

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

#### **Technical Courses**

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training











