BLACKBIRD FOR TRAINING

Corporate Learning & Development Professional

Barcelona (Spain)

10 - 14 October 2025

Corporate Learning & Development Professional

Code: HR28 From: 10 - 14 October 2025 City: Barcelona (Spain) Fees: 4400 Pound

Introduction

This exciting and innovative training course in Learning & Development Professionals will introduce you to the latest and best practices in training management and organisational learning. This training course is paced, challenging, and highly rewarding. You will learn about how to become a truly learning organisation and redefine organisational learning so that your organisation places learning and development at the core of its business.

This training course will introduce you to the latest and proven techniques for Training Management, Organisational Learning, Talent Management, and Organisational Development OD. Your professional practice and career will be enhanced by attending this course.

Course Objectives of Learning & Development Professional

- Demonstrate an understanding of Organisational Learning Theory
- Explain the Concept of Effective Training Management
- Utilise the Skills of OD for Organisational Learning & Training Management
- Apply Appropriate Skills for Developing a Learning Organisation
- Develop Training Suitable for a Particular Audience or Workgroup

Learning & Development Professional Course Outlines

Day 1

Organisational Strategy & Learning

- Approaches to Strategy
- Creating a Business Model
- Strategic Analysis PEST; balanced scorecards; five forces: swot
- The Concept of Learning and How it should fit with Strategy
- The Idea of Organisational Learning

Day 2

Leading and Development

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Website: www.blackbird-training.com

- Leadership Theory Explained Simply
- Transformational Leadership
- Your Preferred Role as a Leader or Manager
- Managing the Training Function Strategically
- Differentiating Succession Management & Talent Management
- Nationalisation Issues in Training

Day 3

Change of Leadership

- An Experience of Change
- Change at the Team Level
- Change at the Organisational Level
- Key Drivers of Change
- Change Management
- Case Studies of Best Practice in Change Management

Day 4

Basics of Finance for Learning Professionals

- Accounting & Finance Concepts Simplified
- Key Financial Terms You should know as a Manager
- Using Accounting Information for Decision-making
- Why does training evaluation matter?
- The Importance of Cost-benefit in Training
- Calculating a Return on Investment ROI

Day 5

Becoming a Learning Organisation

- Understanding the Learning Organisation
- Characteristics of a Learning Organisation
- Are you ready to change?
- Benefits and Barriers
- Personal Action Planning

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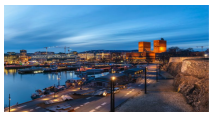
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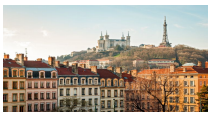
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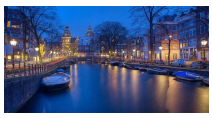
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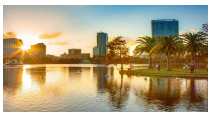
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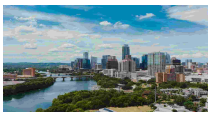
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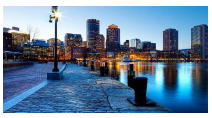
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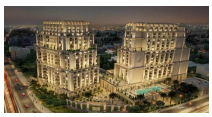
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