

Change Management for Leaders & Managers:
Strategies for Successful Workshop

Amsterdam (Netherlands)

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UK Training

PARTNER



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Introduction

Change is a constant in today's dynamic business environment, and the ability to effectively manage change is a critical skill for leaders and managers. This comprehensive 5-day course is designed to equip leaders and managers with the tools, strategies, and insights needed to lead successful organizational transformations. Through a combination of theoretical frameworks, practical case studies, interactive workshops, and real-world examples, participants will develop a deep understanding of change management and its application in diverse business contexts.

Course Objectives

- To introduce leaders and managers to the principles and importance of change management.
- To provide a comprehensive understanding of change management models and methodologies.
- To equip participants with the skills to effectively plan, lead, and communicate during periods of change.
- To enhance participants' ability to address resistance, overcome challenges, and achieve buy-in from stakeholders.
- To enable participants to create a positive organizational culture that embraces change and innovation.
- To foster leadership skills that contribute to successful change initiatives and long-term business success.

Course Outline

Day 1

- Introduction to Change Management
- Understanding the dynamics of change in organizations
- Importance of change management for business success
- Role of leaders and managers in guiding organizational change

Day 2

- Change Management Models and Frameworks
- Overview of popular change management models e.g., Kotter's 8-Step Model, ADKAR
- Analyzing the strengths and limitations of different models
- Choosing the right framework for specific change initiatives

Day 3

- Assessing Change Readiness and Impact
- Conducting change readiness assessments
- Identifying potential obstacles and sources of resistance
- Assessing the impact of change on various stakeholders



Day 4

- Crafting Change Strategies
- Defining clear change objectives and outcomes
- Developing a change communication plan
- Creating a compelling vision for the desired future state

Day 5

- Leading Change Communication
- Effective communication techniques for different stages of change
- Engaging and involving employees through transparent communication
- Addressing common communication challenges and misconceptions



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