

Spectrum Valuation and Spectrum Auctions

Kuala Lumpur (Malaysia)

19 - 23 August 2024

UK Training

PARTNER



Spectrum Valuation and Spectrum Auctions

Code: GC28 From: 19 - 23 August 2024 City: Kuala Lumpur (Malaysia) Fees: 4400 Pound

Introduction

This intensive 5-day course is designed to provide participants with a comprehensive understanding of spectrum valuation methodologies and the dynamics of spectrum auctions. As the telecommunications industry evolves and the demand for wireless services increases, the effective management and allocation of spectrum resources become critical. This course aims to equip participants with the necessary knowledge and skills to navigate the complexities of spectrum valuation, participate in spectrum auctions, and make strategic decisions to maximize social and economic benefits.

Objectives

- Understand the fundamentals of spectrum valuation and its importance in the telecommunications sector.
- Gain insights into various valuation techniques and their application in different regulatory environments.
- Analyze auction dynamics, including bidding strategies and auction formats.
- Examine case studies of past spectrum auctions to extract lessons learned and best practices.
- Explore future trends in spectrum auctions and strategic decision-making processes.
- Learn how to maximize social and economic benefits through efficient spectrum allocation and utilization.

Course Outline

Day 1: Fundamentals of Spectrum Valuation

- Introduction to spectrum and its economic importance
- Key concepts in spectrum valuation
- Economic principles underlying spectrum pricing
- Case studies and examples

Day 2: Valuation Techniques and Auction Dynamics

- Valuation techniques: cost-based, market-based, and hybrid approaches
- Auction design and formats
- Bidding strategies and auction dynamics
- Case studies of successful and unsuccessful auctions

Day 3: Spectrum Auctions: Case Studies and Lessons Learned

- Case studies from different countries and regions
- Analysis of spectrum auctions in varying regulatory environments
- Lessons learned from past auctions
- Regulatory challenges and solutions

Day 4: Future Spectrum Auctions and Strategic Decision Making



- Emerging trends in spectrum management
- Strategic decision-making in spectrum allocation
- Spectrum sharing and trading
- Policy implications and future directions

Day 5: Maximizing Social and Economic Benefits

- Social and economic impact assessment of spectrum allocation
- Policies for promoting competition and innovation
- Best practices in spectrum management
- Role of stakeholders: governments, regulators, operators, and consumers



Blackbird Training Cities

Europe



Copenhagen (Denmark)



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



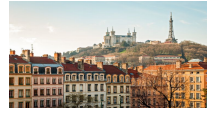
Annecy (France)
(Montenegro)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Stockholm (Sweden)



Podgorica



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)

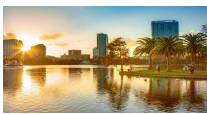


Milan (Italy)

USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



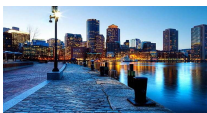
Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Moscow (Russia)
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin


Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Refinement

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

