

## Spectrum Valuation and Spectrum Auctions

*Kuala Lumpur (Malaysia)*

*18 - 22 August 2025*

UK Traininig

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# Spectrum Valuation and Spectrum Auctions

Code: GC28 From: 18 - 22 August 2025 City: Kuala Lumpur (Malaysia) Fees: 4900 Pound

## Introduction

This intensive 5-day course is designed to provide participants with a comprehensive understanding of spectrum valuation methodologies and the dynamics of spectrum auctions. As the telecommunications industry evolves and the demand for wireless services increases, the effective management and allocation of spectrum resources become critical. This course aims to equip participants with the necessary knowledge and skills to navigate the complexities of spectrum valuation, participate in spectrum auctions, and make strategic decisions to maximize social and economic benefits.

## Objectives

- Understand the fundamentals of spectrum valuation and its importance in the telecommunications sector.
- Gain insights into various valuation techniques and their application in different regulatory environments.
- Analyze auction dynamics, including bidding strategies and auction formats.
- Examine case studies of past spectrum auctions to extract lessons learned and best practices.
- Explore future trends in spectrum auctions and strategic decision-making processes.
- Learn how to maximize social and economic benefits through efficient spectrum allocation and utilization.

## Course Outline

### Day 1: Fundamentals of Spectrum Valuation

- Introduction to spectrum and its economic importance
- Key concepts in spectrum valuation
- Economic principles underlying spectrum pricing
- Case studies and examples

### Day 2: Valuation Techniques and Auction Dynamics

- Valuation techniques: cost-based, market-based, and hybrid approaches
- Auction design and formats
- Bidding strategies and auction dynamics
- Case studies of successful and unsuccessful auctions

### Day 3: Spectrum Auctions: Case Studies and Lessons Learned

- Case studies from different countries and regions
- Analysis of spectrum auctions in varying regulatory environments
- Lessons learned from past auctions
- Regulatory challenges and solutions

### Day 4: Future Spectrum Auctions and Strategic Decision Making



- Emerging trends in spectrum management
- Strategic decision-making in spectrum allocation
- Spectrum sharing and trading
- Policy implications and future directions

**Day 5: Maximizing Social and Economic Benefits**

- Social and economic impact assessment of spectrum allocation
- Policies for promoting competition and innovation
- Best practices in spectrum management
- Role of stakeholders: governments, regulators, operators, and consumers



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