

## Mini MBA Business and Management

Zanzibar (Tanzania)





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Code: LM28 From: 10 - 14 February 2025 City: Zanzibar (Tanzania) Fees: 4250 Pound

#### Introduction

Welcome to the modern and advanced course on Secretarial and Financial Accounting. This course is designed to provide you with comprehensive knowledge and practical skills in two crucial areas of business administration: secretarial duties and financial accounting. Throughout this course, you will be exposed to the latest trends, technologies, and best practices in these fields, equipping you with the necessary tools to excel in your professional career.

#### Objectives

- To develop a deep understanding of secretarial responsibilities in a contemporary business environment. To equip participants with advanced knowledge and practical skills in financial accounting.
- To familiarize participants with the latest tools, software, and technologies used in secretarial and financial accounting roles.
- To enable participants to effectively handle administrative tasks and support financial operations within an organization.
- To enhance participants' problem-solving and decision-making abilities in secretarial and financial accounting contexts.
- To provide participants with an overview of relevant legal and ethical considerations in secretarial and financial accounting practices.
- To foster effective communication and interpersonal skills required in secretarial and financial accounting roles.

#### Course Outline

## Day 1

#### Introduction to Secretarial Duties in the Digital Era

- Role and responsibilities of a modern secretary
- Effective time management and organizational skills
- Utilizing digital tools for efficient communication and task management





#### **Advanced Secretarial Skills**

- Document management and record-keeping
- Professional correspondence and email etiquette
- · Event planning and management

### Day 2

### Introduction to Financial Accounting Principles

- Overview of financial accounting fundamentals
- Understanding financial statements and their analysis
- Introduction to accounting software and automation

### Financial Reporting and Analysis

- Financial reporting standards and regulations
- Analyzing financial statements for decision-making
- Forecasting and budgeting techniques

### Day 3

#### Managing Accounts Payable and Receivable

- Principles of accounts payable and receivable management
- Invoice processing and reconciliation
- · Credit control and debt management

#### Cost Accounting and Management

- · Cost classification and allocation methods
- · Cost-volume-profit analysis
- Budgeting and variance analysis

#### Day 4

## Internal Controls and Auditing

- Internal control systems and their significance
- Auditing principles and techniques
- Fraud detection and prevention

#### Financial Decision-Making





- Capital budgeting and investment analysis
- Financial risk management
- Financial modeling and decision support tools

#### Day 5

### Legal and Ethical Considerations in Accounting

- · Business ethics and professional conduct
- Legal requirements and compliance in financial accounting
- Corporate governance and sustainability reporting

### Effective Communication and Interpersonal Skills

- · Effective communication strategies in a professional setting
- · Managing conflicts and difficult situations
- · Building and maintaining professional relationships





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Glasgow (Scotland)



Sarajevo (Bosnia and Herzego Miala)ga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



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Singapore (Singapore )



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Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

## **Africa**



Kigali (Rwanda)



Cape Town (South Africa)



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Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)





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Company WLL,
Qatar



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Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



ersmith Petroman Oil Limited Oato





Qatar Foundation, Qatar



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



NATO **Italy** 



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administraion **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



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## **Blackbird Training Categories**

## Management & Admin

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

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Agile and Refinement

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**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

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