

Corporate Governance Principles & Best Practices

Nairobi (Kenya)

8 - 12 September 2025

UK Training

PARTNER



Corporate Governance Principles & Best Practices

Code: CT28 From: 8 - 12 September 2025 City: Nairobi (Kenya) Fees: 4400 Pound

Introduction

Corporate governance is a critical topic gaining increasing attention in business schools and legislative bodies worldwide. This course is designed to explore the fundamental principles of corporate governance and the various models adopted globally. While there are several governance structures, they all aim to organize the relationship between a company and its stakeholders.

Corporate governance begins with the Shareholder Wealth Maximization SWM model, often applied in the US and UK, which focuses on the rights of the owners. However, other models, such as those in Germany and Japan, involve a broader set of stakeholders, including employees and bankers, in decision-making. Additionally, this course covers international best practices in corporate governance and discusses important topics such as board structure, committees, the audit committee, the remuneration committee, and the role of institutional investors in governance. The course also emphasizes the importance of corporate governance disclosures and transparency.

Course Objectives

Upon completing this course, you will be able to:

- Understand the basic principles of corporate governance and their significance in business operations.
- Analyze various corporate governance models and suggest improvements based on best practices.
- Evaluate ethical and policy considerations concerning shareholders, the Board of Directors BOD, auditors, senior management, and executives.
- Determine the most suitable governance structure for your business model.
- Implement corporate governance best practices to enhance organizational efficiency and transparency.
- Apply transparency and disclosure requirements as per IFRS and other regulatory authorities.

Course Outlines

Day 1: Introduction to Corporate Governance

- Definition of corporate governance.
- Principles of corporate governance and their significance in shaping business success.
- The scope and reach of corporate governance.
- Global governance codes of conduct and international principles.
- Philosophical influences on corporate governance practices.

Day 2: Corporate Governance Models and Mechanisms

- The Shareholder Wealth Maximization SWM model.
- The Corporate Wealth Maximization CWM model.



- International models of corporate governance.
- The role of the Board of Directors in corporate governance.
- The function and importance of the Audit Committee in promoting transparency.

Day 3: Stakeholders in Corporate Governance

- The role and importance of stakeholders in governance.
- Protecting shareholder rights and ensuring balanced representation.
- The different types of directors and their respective roles.
- Directors' duties and rights, including the responsibilities of the chairman and corporate officers.
- The role of internal auditors, external auditors, institutional investors, and minority stakeholders in the governance framework.
- The OECD's perspective on stakeholders and how it influences corporate governance strategies.

Day 4: Functions and Structures of Corporate Governance

- Starting with the Board of Directors: Structure and composition.
- Alternative board structures: Unitary versus two-tier boards.
- The importance of board independence.
- Best practices for selecting, compensating, and evaluating the board.
- Analyzing the effectiveness of your company's current corporate governance system.
- Planning and organizing corporate governance objectives and resources.

Day 5: Practical Corporate Governance Best Practices

- International Corporate Governance Network ICGN principles.
- OECD corporate governance principles.
- Best practices in corporate governance implementation.
- Transparency and disclosure practices: Financial results versus company goals.
- Remuneration policy for board members and executives.
- Related party transactions and the need for full disclosure.
- Ensuring timely, accurate, and cost-efficient access to corporate information.

Why Attend this Course: Wins & Losses!

Attending this corporate governance training is an invaluable opportunity for executives, board members, investors, and anyone involved in managing business operations. By applying corporate governance best practices, you will be able to:

- Ensure a balance between shareholder rights and the needs of other stakeholders, enhancing overall corporate performance.
- Improve transparency and reporting, which builds trust among investors and stakeholders.
- Adopt governance strategies that foster long-term corporate sustainability and success.
- Gain a deep understanding of corporate governance principles, enabling you to implement effective governance systems tailored to your organization.

Conclusion

By the end of this course, you will have a solid understanding of corporate governance practices and their essential

PARTNER



role in the growth and success of businesses. Whether you are managing a local business or an international corporation, corporate governance principles will help ensure your organization operates transparently, ethically, and efficiently.

This course is a significant step in mastering corporate governance strategy, giving you the tools to implement best practices and drive organizational success while maintaining a strong focus on stakeholder interests.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut



Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



هيئة تنظيم الكهرباء - عمان
AUTHORITY FOR ELECTRICITY REGULATION, OMAN
Authority for

UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

