

Strategic Planning and Operational Crisis Management

London (UK)

29 December 2025 - 9 January 2026

UK Training

PARTNER



Strategic Planning and Operational Crisis Management

Code: LM28 From: 29 December 2025 - 9 January 2026 City: London (UK) Fees: 7400 Pound

Introduction

The Strategic Planning & Operational Crisis Management course is a vital program designed to equip participants with the essential knowledge and skills needed to develop effective strategies and manage crises efficiently. This strategic planning course emphasizes the importance of strategic planning training as participants delve into critical aspects such as strategic thinking, environmental analysis, vision and mission statements, setting objectives and targets, and operational planning.

Throughout the course, attendees will explore the fundamentals of crisis management, including communication, stakeholder responses, scenario analysis, decision-making, and continuous improvement. By the end of this comprehensive course, participants will be empowered to navigate challenges, mitigate risks, and guide their organizations toward success and resilience. Join us to enhance your strategic planning and crisis management capabilities.

Course Objectives

- Apply strategic thinking to analyze the current environment and determine the organization's ambitions.
- Utilize the strategic planning process to effectively achieve desired organizational ambitions.
- Assess and choose strategies that create a sustainable competitive advantage for the organization.
- Determine strategic objectives, Key Performance Indicators KPIs, and SMART targets.
- Convert strategic plans into operational plans by creating strategic initiatives and sequencing activities.
- Participate in the performance management cycle to ensure proper execution of chosen strategies.
- Understand and apply crisis management solutions and strategies.
- Develop an effective Crisis Command, Control, Communications, and Intelligence C3i structure.
- Manage stakeholder response during crises efficiently.
- Analyze and evaluate crisis scenarios to develop appropriate strategies and action plans.
- Enhance crisis decision-making and leadership skills.
- Integrate crisis management into the overall strategic planning process.
- Foster a culture of continuous improvement and preparedness for future crises.

Course Outlines

Day 1: Strategic Thinking and Planning

- Introduction to strategic thinking and the strategic planning cycle.
- Understanding the strategic planning process.
- Differentiating strategic thinking from strategic planning.
- Addressing myths about strategy and benefiting from strategic planning best practices.

Day 2: Environmental Analysis

UK Training
PARTNER



- Utilizing Porter's 5 Forces model for strategic analysis.
- Creating and capturing value through effective strategies.
- Conducting a SWOT analysis to identify strengths, weaknesses, opportunities, and threats.
- Exploring the fundamentals of the PESTEL framework.
- Strategic planning activities and strategic analysis for success.

Day 3: Vision, Mission, and Values

- The importance of vision and mission statements in a strategic plan.
- Formulating effective vision and mission statements.
- Embracing organizational values and communicating them effectively.
- Evaluating strategic choices through clear communication of vision and values.

Day 4: Strategic Objectives, KPIs, and Targets

- Ensuring strategic alignment within the organization.
- Developing effective strategic objectives that align with the organization's mission.
- Using the Balanced Scorecard BSC for monitoring performance.
- Characteristics and development of appropriate KPIs.
- Setting SMART targets for effective goal achievement.

Day 5: Developing Operating Plans

- Cascading from vision to actionable plans.
- Criteria for developing effective action plans.
- Managing strategy execution through departmental plans.
- KPI dashboard reporting to track progress and performance.

Day 6: Crisis Management Overview

- Defining crisis management and its importance in strategic planning.
- Understanding the framework of crisis management.
- Exploring command center operational dynamics.
- Legislative considerations and command structures in crises.

Day 7: Crisis Management and Communication

- The impact of brand image and reputation during crises.
- Strategies for internal and external communications.
- Engaging with stakeholders and operational partners effectively.
- Using social media for managing crisis communications.

Day 8: Crisis Command, Control, Communications & Intelligence C3i Implementation

- Understanding critical elements of C3i.
- Developing an effective crisis command structure.
- Establishing clear communication lines during crises.
- Using intelligence and data to enhance crisis management efforts.

The graphic features the text 'UK Training' in a small, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The background consists of concentric white circles on a black and white checkered pattern, with three chess pieces (a king, a queen, and a pawn) in the foreground.

Day 9: Stakeholder Response in Crisis Management

- Identifying and analyzing stakeholders during crises.
- Understanding stakeholder expectations and concerns.
- Developing strategies to manage stakeholder response effectively.
- Maintaining trust and confidence among stakeholders during crises.

Day 10: Crisis Scenario Analysis, Decision-Making, and Continuous Improvement

- Analyzing realistic crisis scenarios to identify risks and vulnerabilities.
- Developing strategies and action plans to address identified crisis scenarios.
- Conducting crisis simulations and exercises to improve decision-making under pressure.
- Understanding the role of leadership in effective crisis management.
- Integrating crisis management into the strategic planning process for continuous improvement.

Why Attend this Course: Wins & Losses!

- Enhance your strategic planning skills: Learn how to develop a strategic plan effectively using strategic analysis and leadership strategies.
- Master crisis management: Understand the role of crisis management in strategic planning, and how to integrate it into your organization's daily operations.
- Learn best practices in strategic planning: Master strategic planning activities and strategic planning best practices to deepen your understanding of strategic plan elements.
- Expand your leadership experience: Learn how to make quick, effective decisions during crises through continuous analysis and improvement.
- Earn a recognized certification: After completing the course, you'll earn a strategic planning certificate to enhance your professional credentials and open new opportunities in strategic planning and crisis management.

Conclusion

The Strategic Planning & Operational Crisis Management course offers a strong foundation for participants to develop effective strategies and manage organizational challenges. Through strategic planning activities, participants will learn how to create a strategic plan aligned with organizational goals. Whether you are looking to create a strategic plan or explore the advantages of strategic planning, this course provides valuable insights and best practices.

Enhance your ability to lead in today's complex environment by mastering the elements of a strategic plan and understanding the stages of the strategic planning process. Take your first step toward professional growth and organizational success through our strategic planning and analysis course.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER' in a bold, black, sans-serif font.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding), Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO Electricity EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

