

# Introduction to Reward Management

Madrid (Spain) 30 September - 4 October 2024





# Introduction to Reward Management

Code: HR28 From: 30 September - 4 October 2024 City: Madrid (Spain) Fees: 4200 Pound

#### Introduction

In today's competitive business landscape, organizations are recognizing the importance of effective reward management in attracting, motivating, and retaining talented employees. Reward management refers to the process of designing and implementing strategies and policies to ensure that employees are fairly compensated and recognized for their contributions. This course on reward management aims to provide participants with a comprehensive understanding of the latest trends, techniques, and best practices in this field.

### **Objectives**

- Understand the strategic importance of reward management in achieving organizational goals and objectives.
- Explore the latest trends and developments in reward management, including the impact of technology and globalization.
- Gain insights into the psychological and behavioral aspects of rewards and their influence on employee motivation and engagement.
- Learn how to develop and implement effective reward strategies that align with organizational values and culture.
- Explore different types of rewards, such as monetary and non-monetary incentives, and understand how to tailor them to individual and team needs.
- Understand the role of performance management in reward systems and learn how to design performancebased reward programs.
- Develop skills in benchmarking, job evaluation, and market analysis to ensure competitive and fair compensation practices.
- Learn how to effectively communicate reward programs to employees and manage their expectations.
- Understand the legal and ethical considerations related to reward management and ensure compliance with relevant legislation.
- Develop insights into the future of reward management and anticipate emerging challenges and opportunities.

#### Course Outline

#### Day 1

### Introduction to Reward Management

- Importance and benefits of a well-designed reward management system
- Key principles and components of reward management

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Understanding the link between rewards and employee motivation and performance

#### Day 2

#### **Designing Reward Strategies**

- Aligning reward strategies with organizational goals and values
- Understanding the role of total rewards in attracting and retaining talent
- Developing a comprehensive reward strategy framework

#### Day 3

#### Types of Rewards

- Monetary rewards: salary, bonuses, and incentives
- Non-monetary rewards: recognition programs, flexible work arrangements, career development opportunities
- Tailoring rewards to individual and team preferences and needs

#### Day 4

#### Performance-Based Reward Programs

- Linking performance management and rewards
- · Designing effective performance appraisal systems
- Developing performance-based incentive programs

#### Day 5

#### Implementation and Future Trends

- Communicating reward programs to employees
- Legal and ethical considerations in reward management
- · Anticipating future trends and challenges in reward management



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