

## Leadership & Strategic Management

*Amsterdam (Netherlands)*

*22 - 26 September 2025*

UK Training

# PARTNER



## Leadership & Strategic Management

Code: LM28 From: 22 - 26 September 2025 City: Amsterdam (Netherlands) Fees: 4200 Pound

### Introduction

Today's leaders have a lot more responsibility on their shoulders, especially with the increasing uncertainty of these times. They need to focus on what will navigate their business through the obstacles of time, towards successful returns.

This Leadership & Strategic Management Training Course offers guidance to any leader who wants to make smart decisions about important components like new business strategies, succession planning, and the utilisation of human capital to support and nurture their business.

The course focuses on strategic management, which develops the skills behind strategic thinking and developing good leadership strategies to support the strategic planning function.

### Course Objectives

- Differentiate between leadership, management, influence, and power.
- Understand the leader's role in implementing change.
- Examine their own personality and behaviours to enhance self-awareness.
- Review leadership styles and practice - identifying overlaps and differences.
- Harness the team's ability to innovate.
- Develop and motivate the team for optimum performance.
- Evaluate how leaders impact culture and climate.
- Understand how leaders navigate change, strategy, and innovation.
- Understand and harness cultural differences.

### Course Outlines

#### Day 1: STRATEGIC LEADERSHIP

- What is strategic leadership?
- Why do we need strategic leaders?
- The modern business environment.
- What does a strategic leader do?
- Leadership and personal effectiveness.
- Leadership and its context.
- Self-perception and self-awareness.
- Personality, values & behavior.
- Personal transformation.
- Path dependency.
- Personal style & style flexibility.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

## Day 2: LEADERSHIP DEVELOPMENT

- What is leadership development?
- Why bother?
- Organizational factors.
- Leadership and competencies.
- How are leaders developed?
- The evolution of strategic planning and strategic thinking.
- Strategic thinking in business.
- Different conceptual frameworks for strategic thinking.
- Commonalities between different approaches to developing and implementing a strategy.
- Articulate your current strategic conceptual framework.
- Core Leadership Competencies.
- Leader or manager?
- Influence, authority, and power.
- Emotions, mood & disposition.
- Rapport-building.
- Communication and its part in leadership.
- Goal congruence and alignment.

## Day 3: LEADERSHIP AND CHANGE

- History of change.
- Vision.
- Different approaches to change.
- Models of the change process.
- Individual reaction to change.
- Politics of change.
- Belbin's approach.
- Margerison-McCann team management wheel.
- Time or phase-based models.
- Team mental model.
- Distributed leadership.
- Cultural differences & Leadership.
- Definitions of culture.
- Corporate, team and national culture.
- Norms, rules, and cultures.
- When cultures clash: leadership responses.
- Harnessing cultural differences for innovation.
- Learning from different cultures.

## Day 4: STRATEGIES FOR GROWTH, PROFITABILITY & VALUE CREATION

- Growth vs. profitability in public and private sector organizations.
- Key factors that differentiate strategic success vs. failure.
- Action plans for strategic initiatives and performance management.
- Achievement of strategic initiatives with changes.
- Drivers for strategic change.
- Using insights from past experiences to support strategic change.
- Engaging your organization in strategic thinking.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Ask strategic questions: align your work to the organization's strategic initiatives.
- Formulate strategic hypotheses.
- Explore futuristic strategic conversations.
- How a leader uses communication to gain influence.
- Building your story and personal charisma.
- The science of influence and how to use it.
- Advanced rapport, language, and communication skills.
- How to win friends and influence people above you?
- Case-study: Building stakeholder engagement.

## Day 5: HOW A LEADER INFLUENCES PEOPLE THROUGH MOTIVATION?

- The motivating leader for a "millennial" workforce.
- The science to motivate yourself and others.
- Expectancy theory and how an effective leader creates an environment for self-motivation.
- Personal roadmap to leadership.
- Defining effective leadership in Today's world.
- The challenge to lead in today's modern organization.
- Lessons learned from today's leaders.
- Leadership styles in modern organizations.
- Case-study: Leaders eat last.
- Self-assessment: Leadership behaviors.

UK Training

**PARTNER**





## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**



## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)



UK Training  
**PARTNER**

The image features a chessboard graphic with several chess pieces (a king, a pawn, and a knight) on a checkered surface. The text 'UK Training PARTNER' is overlaid on the board, with 'PARTNER' in a larger, bold font.