

## Innovative Service Management: Strategies for Success

*Lisbon (Portugal)*

*6 - 10 July 2026*

UK Traininig

# PARTNER



## Innovative Service Management: Strategies for Success

Code: LM28 From: 6 - 10 July 2026 City: Lisbon (Portugal) Fees: 4400 Pound

### Introduction

Welcome to the Service Innovation and Management Training Course, a comprehensive program crafted to empower professionals with the skills and strategies to excel in innovation management within service organizations. In today's rapidly evolving world, marked by shifting customer expectations and dynamic market trends, organizations must embrace innovative management concepts to stay competitive.

This 5-day course focuses on the importance of innovation management by providing participants with the tools and frameworks needed to design innovative service solutions, integrate innovation in quality management, and adopt global innovation management strategies. By the end of this transformative journey, you'll be equipped to lead innovative management services and drive sustainable success in the service landscape.

### Course Objectives

By completing this training, participants will:

- Understand Innovation Management: Gain a clear understanding of what innovation management is and its significance in service industries.
- Identify Innovation Opportunities: Learn to identify service gaps and create innovative property management services through market analysis and customer insights.
- Design Innovative Solutions: Master service design thinking and other methodologies for crafting impactful solutions.
- Implement Innovation in Operations: Develop expertise in integrating innovation in quality management and project management to optimize service operations.
- Leverage Technology: Explore advancements in innovation management technology to drive operational efficiency.
- Adopt Global Best Practices: Stay informed on emerging trends and best practices for innovation management globally.
- Foster a Culture of Creativity: Cultivate an organizational culture that promotes continuous improvement and creativity & innovation management.

### Course Outlines

#### Day 1: Foundations of Service Innovation and Management

- Introduction to innovation management concepts and definitions.
- Exploring the importance of innovation management in service industries.
- Understanding the service innovation process with real-world applications.
- Case studies on property management innovations and innovative risk management services.
- Overview of innovation in project management for successful service delivery.

UK Training  
**PARTNER**



## Day 2: Identifying Opportunities for Service Innovation

- Techniques for market and customer analysis to uncover opportunities.
- Identifying gaps to develop innovative management services and solutions.
- Tools for ideation and brainstorming in creativity & innovation management.
- Evaluating the feasibility of innovative management solutions.
- Crafting an innovation management strategy aligned with organizational goals.

## Day 3: Designing Innovative Service Solutions

- Mastering service design thinking to create impactful service models.
- Prototyping and testing methodologies for innovative management solutions.
- Engaging stakeholders in the design process for better outcomes.
- Exploring advancements in innovation management technology for service development.
- Case studies on implementing innovative management solutions to enhance customer experiences.

## Day 4: Managing Service Operations

- Core principles of service operations management and process improvement.
- Integrating innovation in quality management to optimize service delivery.
- Techniques for aligning innovation in project management with service operations.
- Leveraging innovation management analytics to measure performance and success.
- Scaling innovative solutions to achieve sustainable growth.

## Day 5: Best Practices and Future Trends

- Insights into global innovation management practices and trends.
- Leveraging data-driven insights and innovation management technology for strategic decisions.
- Navigating change management and fostering adaptability through innovation.
- Building a culture of continuous learning and creativity & innovation management.
- Exploring pathways to innovation management certification and further professional development.

## Why Attend this Course: Wins & Losses!

- Expertise in Innovation Management: Gain a deep understanding of what is managing innovation and how to apply it effectively.
- Practical Tools: Master frameworks like service design thinking and innovation management technology.
- Global Perspective: Learn global innovation management trends and best practices.
- Real-World Applications: Apply knowledge through case studies on property management innovations and innovative management services.
- Leadership Development: Build skills to foster creativity and lead innovation management solutions within your organization.

## Conclusion

The Service Innovation and Management Training Course is more than just a training program—it's a gateway to mastering innovative management solutions and achieving excellence in service delivery. Whether you're aiming to integrate innovation in project management, enhance service operations, or adopt global innovation management strategies, this course equips you with the skills and knowledge to lead confidently in today's competitive

UK Training  
**PARTNER**





landscape.

Join us today to unlock your organization's potential, drive service innovation, and lead with creativity and vision!

UK Training  
**PARTNER**

Head Office: +44 7480 775 526  
Email: [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)  
Website: [www.blackbird-training.com](http://www.blackbird-training.com)





## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <p><b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar</p>	 <p><b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p><b>Booking.com</b> Booking.com Netherlands</p>	 <p><b>OXFAM</b> Oxfam GB International Organization, Yemen</p>	 <p><b>Capital Markets Authority</b> Kuwait</p>
 <p><b>WS</b> Waltersmith Petroman Oil Limited Nigeria</p>	 <p><b>QNB</b> Qatar National Bank (QNB), Qatar</p>	 <p><b>Qatar Foundation</b> Qatar</p>	 <p><b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania</p>	 <p><b>KFAS</b> Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p><b>Reserve Bank of Malawi</b> Malawi</p>	 <p><b>Central Bank of Nigeria</b> Nigeria</p>	 <p><b>Ministry of Interior Kingdom of Saudi Arabia</b> Ministry of Interior, KSA</p>	 <p><b>Mabruk Oil Company</b> Libya</p>	 <p><b>Saudi Electricity Company</b> KSA</p>
 <p><b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p><b>NATO Italy</b></p>	 <p><b>ENI</b> ENI CORPORATE UNIVERSITY, Italy</p>	 <p><b>GULF BANK</b> Gulf Bank Kuwait</p>	 <p><b>General Organization for Social Insurance</b> KSA</p>
 <p><b>Defence Space Administration</b> Nigeria</p>	 <p><b>National Industries Group (Holding)</b> Kuwait</p>	 <p><b>Hamad Medical Corporation</b> Qatar</p>	 <p><b>USAID</b> Pakistan</p>	 <p><b>STC</b> STC Solutions, KSA</p>
 <p><b>North Oil Company</b> North Oil company,</p>	 <p><b>EKO Electricity</b></p>	 <p><b>OMAN BROADBAND</b> Oman Broadband</p>	 <p><b>UNITED NATIONS</b> UN.</p>	 <p><b>Authority for Electricity Regulation, Oman</b> Authority for</p>

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

