

Innovative Service Management: Strategies for Success

Geneva (Switzerland)

27 - 31 October 2025

UK Training

PARTNER



Innovative Service Management: Strategies for Success

Code: LM28 From: 27 - 31 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

Welcome to the Service Innovation and Management Training Course, a comprehensive program crafted to empower professionals with the skills and strategies to excel in innovation management within service organizations. In today's rapidly evolving world, marked by shifting customer expectations and dynamic market trends, organizations must embrace innovative management concepts to stay competitive.

This 5-day course focuses on the importance of innovation management by providing participants with the tools and frameworks needed to design innovative service solutions, integrate innovation in quality management, and adopt global innovation management strategies. By the end of this transformative journey, you'll be equipped to lead innovative management services and drive sustainable success in the service landscape.

Course Objectives

By completing this training, participants will:

- Understand Innovation Management: Gain a clear understanding of what innovation management is and its significance in service industries.
- Identify Innovation Opportunities: Learn to identify service gaps and create innovative property management services through market analysis and customer insights.
- Design Innovative Solutions: Master service design thinking and other methodologies for crafting impactful solutions.
- Implement Innovation in Operations: Develop expertise in integrating innovation in quality management and project management to optimize service operations.
- Leverage Technology: Explore advancements in innovation management technology to drive operational efficiency.
- Adopt Global Best Practices: Stay informed on emerging trends and best practices for innovation management globally.
- Foster a Culture of Creativity: Cultivate an organizational culture that promotes continuous improvement and creativity & innovation management.

Course Outlines

Day 1: Foundations of Service Innovation and Management

- Introduction to innovation management concepts and definitions.
- Exploring the importance of innovation management in service industries.
- Understanding the service innovation process with real-world applications.
- Case studies on property management innovations and innovative risk management services.
- Overview of innovation in project management for successful service delivery.

UK Training
PARTNER



Day 2: Identifying Opportunities for Service Innovation

- Techniques for market and customer analysis to uncover opportunities.
- Identifying gaps to develop innovative management services and solutions.
- Tools for ideation and brainstorming in creativity & innovation management.
- Evaluating the feasibility of innovative management solutions.
- Crafting an innovation management strategy aligned with organizational goals.

Day 3: Designing Innovative Service Solutions

- Mastering service design thinking to create impactful service models.
- Prototyping and testing methodologies for innovative management solutions.
- Engaging stakeholders in the design process for better outcomes.
- Exploring advancements in innovation management technology for service development.
- Case studies on implementing innovative management solutions to enhance customer experiences.

Day 4: Managing Service Operations

- Core principles of service operations management and process improvement.
- Integrating innovation in quality management to optimize service delivery.
- Techniques for aligning innovation in project management with service operations.
- Leveraging innovation management analytics to measure performance and success.
- Scaling innovative solutions to achieve sustainable growth.

Day 5: Best Practices and Future Trends

- Insights into global innovation management practices and trends.
- Leveraging data-driven insights and innovation management technology for strategic decisions.
- Navigating change management and fostering adaptability through innovation.
- Building a culture of continuous learning and creativity & innovation management.
- Exploring pathways to innovation management certification and further professional development.

Why Attend this Course: Wins & Losses!

- Expertise in Innovation Management: Gain a deep understanding of what is managing innovation and how to apply it effectively.
- Practical Tools: Master frameworks like service design thinking and innovation management technology.
- Global Perspective: Learn global innovation management trends and best practices.
- Real-World Applications: Apply knowledge through case studies on property management innovations and innovative management services.
- Leadership Development: Build skills to foster creativity and lead innovation management solutions within your organization.

Conclusion

The Service Innovation and Management Training Course is more than just a training program—it's a gateway to mastering innovative management solutions and achieving excellence in service delivery. Whether you're aiming to integrate innovation in project management, enhance service operations, or adopt global innovation management strategies, this course equips you with the skills and knowledge to lead confidently in today's competitive

UK Training
PARTNER





landscape.

Join us today to unlock your organization's potential, drive service innovation, and lead with creativity and vision!

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS KFS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

