

The Manager as a Strategic Leader

Milan (Italy)

8 - 12 July 2024

UK Training

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The Manager as a Strategic Leader

Code: LM28 From: 8 - 12 July 2024 City: Milan (Italy) Fees: 4200 Pound

Introduction

Welcome to "The Manager as a Strategic Leader" course, where traditional management meets cutting-edge leadership strategies. In today's rapidly evolving business landscape, managers are expected to do more than just oversee operations; they are tasked with charting a course for their organizations through uncertainty and complexity. This course is designed for forward-thinking professionals who aspire to elevate their managerial roles into strategic leadership positions. Through a blend of theory, case studies, and interactive exercises, participants will embark on a transformative journey to unlock their full potential as strategic leaders in the modern business world.

Objectives

- Embrace a holistic understanding of strategic leadership, transcending traditional managerial roles.
- Develop visionary perspectives that align organizational objectives with emerging market trends and disruptive technologies.
- Cultivate adaptive leadership skills to navigate ambiguity, volatility, and complexity in today's business environment.
- Foster innovation and foster a culture of continuous improvement to drive organizational growth and sustainability.
- Build high-performing teams capable of executing strategic initiatives with agility and resilience.
- Harness the power of data-driven insights and analytics to inform strategic decision-making and drive competitive advantage.
- Champion diversity, equity, and inclusion as core pillars of effective leadership in a globalized world.

Course Outlines

Day 1

Foundations of Strategic Leadership

- Understanding the evolution of management to strategic leadership.
- Analyzing the external environment: trends, disruptions, and opportunities.
- Defining the strategic leader's role in driving organizational change and innovation.
- Cultivating a leadership mindset: agility, resilience, and emotional intelligence.

Day 2

Visionary Leadership in a Digital Age

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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- Embracing digital transformation: opportunities and challenges.
- Developing a visionary strategy aligned with organizational goals and market dynamics.
- Leveraging technology and data analytics for informed decision-making and competitive advantage.
- Leading with purpose: inspiring stakeholders and driving organizational alignment.

Day 3

Adaptive Leadership and Change Management

- Understanding change dynamics: resistance, adaptation, and transformation.
- Leading change initiatives effectively: communication, stakeholder engagement, and risk management.
- Fostering a culture of agility and innovation: empowering employees to embrace change and drive results.
- Building resilience: strategies for overcoming setbacks and navigating uncertainty.

Day 4

Building High-Performing Teams

- The role of the strategic leader in talent management and team development.
- Cultivating a culture of collaboration, trust, and accountability.
- Empowering teams to embrace diversity, equity, and inclusion as drivers of innovation and excellence.
- Leveraging team dynamics to maximize performance and achieve strategic objectives.

Day 5

Driving Sustainable Growth and Impact

- Aligning strategic initiatives with sustainable development goals and ethical principles.
- Measuring and evaluating the impact of strategic leadership on organizational performance.
- Creating a roadmap for continuous improvement and learning: feedback, reflection, and adaptation.
- The strategic leader as a catalyst for positive change: driving social responsibility and community engagement.

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