

Certified Trainer Excellence: Mastering the Art of Workshop

Istanbul (Turkey)

22 - 26 June 2025

UK Training

PARTNER



Certified Trainer Excellence: Mastering the Art of Workshop

Code: PS28 From: 22 - 26 June 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

In today's dynamic world, the demand for skilled trainers who can impart knowledge effectively is ever-growing. The "Certified Trainer Excellence" course is designed to equip aspiring trainers with the essential skills and knowledge required to excel in the field of professional training. Through a comprehensive curriculum, participants will delve into the intricacies of instructional design, adult learning theories, presentation skills, and the business aspects of being a trainer. By the end of this course, participants will emerge as competent and certified professional trainers ready to make a significant impact in the training landscape.

Objectives

- Gain a thorough understanding of the role and responsibilities of a Certified Professional Trainer CPT.
- Master the art of conducting train-the-trainer sessions to empower fellow educators.
- Develop advanced communication and presentation skills essential for effective training delivery.
- Acquire proficiency in instructional design methodologies to create engaging and impactful training materials.
- Explore various learning theories and their practical applications in training design and delivery.
- Learn strategies to market oneself as a trainer and establish a successful career in the training industry.

Course Outlines

Day 1

Introduction to Certified Professional Trainer CPT

- Understanding the Role of a Certified Professional Trainer CPT
- Ethical Standards in Training
- Career Prospects in the Training Industry

Day 2

Fundamentals of Training Design and Delivery

- Principles of Adult Learning
- Designing Engaging Training Sessions
- Interactive Learning Techniques

Day 3

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Mastering Communication Skills for Trainers

- Verbal and Non-verbal Communication
- Overcoming Stage Fright
- Visual Aids and Presentation Techniques

Day 4

Advanced Instructional Design Strategies

- Instructional Design Models
- Needs Assessment and Learning Objectives
- Interactive Design Workshop

Day 5

Assessing Training Effectiveness and Technology Integration

- Evaluation Methods and Techniques
- Feedback and Continuous Improvement
- Technology Integration in Training

A graphic illustration of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board is checkered, and there are concentric circles in the background.

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