

Leadership & Strategic Management

Geneva (Switzerland)

6 - 10 July 2026

UK Traininig

PARTNER



Leadership & Strategic Management

Code: LM28 From: 6 - 10 July 2026 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

In today's dynamic and uncertain business environment, effective leadership is a critical component for navigating challenges and achieving sustainable success. This leadership training & Strategic Management Training Course is designed for individuals aiming to enhance their strategic thinking, improve leadership skills, and implement actionable strategies that drive growth and innovation. The course equips participants with tools to balance leadership roles and management responsibilities, focusing on essential principles like strategic leadership, succession planning, and the efficient utilization of human capital.

Through comprehensive modules, participants will explore strategic management processes, leadership development programs, and global leadership practices, ensuring they are well-prepared to lead modern organizations effectively.

Course Objectives

By the end of the course, participants will be able to:

- Differentiate between leadership and management, understanding their distinct roles and interdependencies.
- Apply core leadership principles to inspire and motivate teams for optimal performance.
- Develop strategic thinking skills to align goals with organizational objectives.
- Recognize various types of leadership in management and identify the most effective style for different situations.
- Evaluate the importance of strategic management in driving organizational success.
- Lead and manage change effectively, fostering innovation through diverse cultural perspectives.
- Utilize actionable frameworks to implement and measure strategic initiatives.
- Build strong communication skills to gain influence and foster collaboration.

Course Outlines

Day 1: Strategic Leadership Essentials

- What is strategic leadership?
- The importance of strategic leadership in modern organizations.
- Leadership and personal effectiveness: enhancing self-awareness and self-perception.
- Understanding strategic management processes and their relevance to leadership roles.
- Personality, values, and behavioral flexibility in leadership.

Day 2: Leadership Development and Strategic Thinking

- Leadership development training: frameworks and methods.
- The evolution of strategic management and strategic thinking in business.

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on the board. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

- Core leadership competencies and the balance between influence and authority.
- Building rapport and effective communication as part of executive leadership training.
- Developing alignment between personal goals and organizational strategies.

Day 3: Leadership and Change Management

- Historical perspectives on change and its impact on leadership.
- Models for implementing change and managing resistance effectively.
- Cultural differences and their role in global leadership.
- Harnessing cultural diversity for innovation and strategic advantage.
- Case study: Addressing cultural clashes in leadership.

Day 4: Strategies for Growth and Value Creation

- Balancing growth and profitability in strategic planning.
- Analyzing factors that differentiate strategic management success from failure.
- Engaging teams in strategic thinking and creating actionable plans.
- The role of communication in building influence and stakeholder engagement.
- Advanced communication techniques for leaders to inspire and motivate teams.

Day 5: Influencing and Motivating Through Leadership

- Motivating a modern workforce using expectancy theory and proven leadership strategies.
- Self-motivation and creating environments that inspire others.
- Personal roadmap to effective leadership in today's competitive landscape.
- Leadership styles and their application in modern organizations.
- Case study: "Leaders Eat Last" - Exploring the role of selfless leadership.
- Self-assessment of leadership practices and behaviors.

Why Attend this Course: Wins & Losses!

- Master the essentials of strategic management, from conceptual frameworks to practical application.
- Develop a deep understanding of leadership roles and how they drive organizational success.
- Learn how to align team goals with strategic initiatives using proven techniques.
- Enhance your ability to lead change, foster innovation, and motivate teams effectively.
- Build advanced communication and rapport-building skills, crucial for executive leadership training.

Conclusion

This leadership training & Strategic Management Training Course is your gateway to becoming a more confident, strategic, and effective leader. Whether you're looking to refine your leadership skills, understand the importance of strategic management, or navigate organizational challenges with confidence, this course equips you with the tools and knowledge needed to thrive.

Join us to explore leadership principles, enhance strategic thinking, and inspire your team toward success in today's ever-changing business world.

A graphic of a chessboard with several pawns. A large gold king piece is prominent in the foreground, with other pawns in silver and gold behind it. The text 'UK Training PARTNER' is overlaid on the image.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>WS Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS KFS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding), Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

