

# Advanced Course on Distinguishing Institutional Performance

Washington (USA)

19 - 30 August 2024





## Advanced Course on Distinguishing Institutional Performance

Code: LM28 From: 19 - 30 August 2024 City: Washington (USA) Fees: 10260 Pound

#### Introduction

In today's complex global landscape, understanding institutional performance is paramount for success. Institutions, whether governmental, non-profit, or corporate, play a crucial role in shaping societies and economies. However, evaluating their performance requires a nuanced understanding of various factors, including governance structures, strategic decision-making, operational efficiency, and stakeholder engagement. This advanced course aims to equip participants with the tools and insights necessary to discern and analyze institutional performance effectively.

### **Objectives**

- Explore the contemporary theories and frameworks used to assess institutional performance.
- Develop critical thinking skills to identify key performance indicators KPIs relevant to different types of institutions.
- Understand the role of data analytics and emerging technologies in measuring institutional performance.
- Examine case studies and real-world examples to illustrate best practices and common pitfalls in performance evaluation.
- Cultivate strategies for driving continuous improvement and innovation within institutions.

#### Course Outline

#### Day 1

#### **Understanding Institutional Performance**

- Introduction to institutional performance: definitions, importance, and challenges
- Theoretical foundations: agency theory, stakeholder theory, and institutional theory
- Key drivers of institutional performance: governance, leadership, culture, and strategy

#### Day 2

#### Performance Measurement Frameworks

- Overview of performance measurement frameworks: Balanced Scorecard, EFQM Excellence Model, and ISO standards
- · Selecting relevant KPIs based on institutional objectives and stakeholders' needs
- Designing performance dashboards for effective monitoring and decision-making

Day 3



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#### Data Analytics for Performance Evaluation

- · Leveraging big data and business intelligence tools in performance assessment
- Predictive analytics and modeling for forecasting future performance trends
- Ethical considerations and data privacy issues in data-driven performance evaluation

#### Day 4

#### Comparative Analysis and Benchmarking

- · Comparative analysis techniques: peer benchmarking, industry benchmarks, and global benchmarks
- · Identifying best practices and areas for improvement through benchmarking exercises
- · Implementing benchmarking results to drive performance improvement initiatives

#### Day 5

#### Case Studies in Institutional Performance

- Analysis of case studies from various sectors: government, healthcare, education, finance, and manufacturing
- · Lessons learned from successful and failed performance management initiatives
- Group discussions and presentations on case study findings

#### Day 6

#### Performance Evaluation in Dynamic Environments

- Adapting performance measurement systems to dynamic and uncertain environments
- Agile performance management: principles and practices for rapid feedback and course correction
- Resilience and flexibility as key attributes of high-performing institutions

#### Day 7

#### Stakeholder Engagement and Communication

- Importance of stakeholder engagement in performance evaluation and improvement
- Effective communication strategies for conveying performance insights to stakeholders
- Building trust and credibility through transparent performance reporting

#### Day 8

#### **Driving Continuous Improvement**

- Establishing a culture of continuous improvement within institutions
- Continuous improvement methodologies: Lean, Six Sigma, and Kaizen
- Harnessing employee creativity and innovation to drive performance excellence

#### Day 9

Leadership and Change Management



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- Role of leadership in driving performance improvement initiatives
- Change management principles and techniques for implementing performance-enhancing changes
- · Overcoming resistance to change and fostering a culture of adaptability

#### Day 10

#### Future Trends in Institutional Performance

- Emerging Trends and Technologies shaping the future of Institutional Performance Management
- Anticipating and preparing for future challenges in performance evaluation
- Reflection and action planning: developing personal and organizational strategies for advancing institutional performance

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