

Advanced Port and Shipping Management

Istanbul (Turkey)

9 - 13 June 2025

UK Training

PARTNER



Advanced Port and Shipping Management

Code: SC28 From: 9 - 13 June 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

The Advanced Port and Shipping Management course is designed to equip participants with the latest insights, strategies, and tools required to navigate the complexities of modern port and shipping operations. In today's globalized economy, efficient port and shipping management plays a pivotal role in facilitating international trade, optimizing supply chains, and driving economic growth. This course delves into advanced concepts, emerging trends, and innovative practices shaping the industry, empowering participants to excel in their roles and drive sustainable success.

Objectives

- Comprehensive Understanding
- Strategic Insights
- Operational Excellence
- Sustainability and Resilience
- Global Perspective
- Innovation and Digitalization
- Leadership and Change Management

Course Outline

Day 1

Foundations of Port and Shipping Management

- Overview of the global maritime industry
- Historical evolution and current trends
- Regulatory framework and international conventions
- Key stakeholders and their roles

Day 2

Strategic Planning and Operations

- Port planning and development
- Shipping routes optimization
- Terminal operations management
- Risk management and security protocols

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the chessboard.

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Day 3

Sustainable Practices and Environmental Management

- Environmental challenges in port and shipping operations
- Sustainable port development initiatives
- Green technologies and alternative fuels
- Carbon footprint reduction strategies

Day 4

Digital Transformation and Innovation

- Digitalization trends in the maritime industry
- Internet of Things IoT applications in port management
- Blockchain technology for supply chain transparency
- Artificial Intelligence AI in predictive maintenance and decision-making

Day 5

Leadership, Change Management, and Future Outlook

- Leadership principles for port and shipping executives
- Change management in a dynamic industry landscape
- Future trends and outlook for port and shipping management
- Case studies and best practices from leading ports and shipping companies

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