

Advanced Excel Skills for Business and Financial Analysis

Dubai (UAE) 18 - 2025 May 2025





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Code: FA28 From: 18 - 2025 May 2025 City: Dubai (UAE) Fees: 3900 Pound

Introduction

This advanced Excel course is designed to equip participants with the skills and knowledge necessary to excel in business and financial analysis. Through hands-on exercises and practical applications, participants will learn advanced Excel techniques to manipulate data, perform complex financial calculations, create dynamic models, and generate insightful reports for strategic decision-making.

Course Objectives

- Master advanced Excel functions and formulas for business analysis.
- Develop proficiency in financial modeling and forecasting techniques.
- Gain hands-on experience in building dynamic dashboards and reports.
- Learn data analysis and visualization techniques to uncover insights.
- Understand best practices for structuring and organizing Excel workbooks efficiently.

Course Outline

Day 1

Advanced Excel Functions and Formulas

- Nested functions and array formulas
- Lookup and reference functions VLOOKUP, HLOOKUP, INDEX, MATCH
- · Logical functions IF, AND, OR
- Text functions for data manipulation
- · Date and time functions
- Statistical functions for analysis

Day 2

Financial Modeling and Analysis

- · Building financial models for forecasting and budgeting
- · Sensitivity analysis and scenario modeling
- Discounted cash flow DCF analysis
- · Valuation techniques NPV, IRR
- Ratio analysis for financial performance evaluation

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Day 3

Data Analysis and Visualization

- PivotTables and PivotCharts for data summarization and analysis
- · Data validation and conditional formatting
- Advanced charting techniques combo charts, sparklines
- Interactive dashboard design principles
- · Visualizing trends and patterns in data

Day 4

Automation and Efficiency

- Macros and VBA programming for task automation
- Custom functions and user-defined formulas
- Data importing and exporting techniques
- · Workbook optimization and performance tuning
- Collaboration and sharing features in Excel

Day 5

Real-World Case Studies and Projects

- · Analyzing financial statements and business performance
- · Forecasting sales and revenue using historical data
- Building dynamic financial models for scenario analysis
- Creating interactive dashboards for executive reporting
- Presenting findings and recommendations effectively



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