

Advanced Stakeholder Engagement in the Fishing Industry

Dubai (UAE)

6 - 2025 April 2025

UK Training

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Advanced Stakeholder Engagement in the Fishing Industry

Code: LM28 From: 6 - 2025 April 2025 City: Dubai (UAE) Fees: 3900 Pound

Introduction

The course "Advanced Stakeholder Engagement in the Fishing Industry" is designed to provide participants with a comprehensive understanding of the latest concepts, strategies, and techniques in stakeholder engagement specific to the fishing industry. This course is suitable for professionals and managers seeking to enhance their knowledge and skills in effectively managing stakeholder relationships in the dynamic fishing industry. Throughout the participants will learn about the objectives, best practices, and emerging trends in stakeholder engagement in the fishing industry.

Objectives

- Provide an in-depth understanding of stakeholder engagement principles and concepts in the fishing industry.
- Explore the latest trends, technologies, and innovations in stakeholder engagement.
- Equip participants with the skills to analyze and improve stakeholder relationships.
- Study strategies for enhancing sustainability, social responsibility, and ethical considerations in stakeholder engagement.
- Develop effective communication and collaboration techniques for engaging with stakeholders in the fishing industry.
- Enhance participants' ability to address conflicts and manage stakeholder expectations.
- Foster a strategic approach to stakeholder engagement for achieving organizational goals in the fishing industry.

Course Outline

Day 1

Introduction to Stakeholder Engagement in the Fishing Industry

- Importance of stakeholder engagement in the fishing industry.
- Identifying and categorizing stakeholders in the fishing industry.
- Understanding stakeholder interests, needs, and expectations.
- Assessing the impact of stakeholder engagement on organizational success.
- Case studies and real-life examples.

Day 2

Strategies and Tools for Stakeholder Engagement

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Developing a stakeholder engagement strategy in the fishing industry.
- Stakeholder mapping and analysis techniques.
- Effective communication and negotiation skills for stakeholder engagement.
- Utilizing technology and digital platforms for stakeholder engagement.
- Best practices in managing stakeholder relationships in the fishing industry.

Day 3

Sustainability and Social Responsibility in Stakeholder Engagement

- Integrating sustainability and social responsibility into stakeholder engagement.
- Environmental considerations and sustainable practices in the fishing industry.
- CSR initiatives and community engagement in the fishing industry.
- Ethical considerations and responsible business practices in stakeholder engagement.
- Case studies and success stories of sustainable stakeholder engagement.

Day 4

Conflict Management and Stakeholder Expectations

- Identifying and managing conflicts in stakeholder engagement.
- Strategies for resolving conflicts and addressing stakeholder concerns.
- Managing stakeholder expectations and balancing competing interests.
- Building trust and credibility with stakeholders in the fishing industry.
- Case studies on conflict resolution and stakeholder management.

Day 5

Strategic Stakeholder Engagement for Organizational Success

- Developing a strategic approach to stakeholder engagement.
- Aligning stakeholder engagement with organizational goals and objectives.
- Measuring and evaluating the effectiveness of stakeholder engagement initiatives.
- Creating a culture of stakeholder engagement within the fishing industry.
- Final projects and course conclusion.

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 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 training@blackbird-training.com

 www.blackbird-training.com

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