

## The Board of Directors Certification in the Private Sector

*Lisbon (Portugal)*

*6 - 10 January 2025*

UK Traininig

# PARTNER



## The Board of Directors Certification in the Private Sector

Code: CT28 From: 6 - 10 January 2025 City: Lisbon (Portugal) Fees: 5100 Pound

### Introduction

In this advanced chapter, we dive even deeper into Governance, Compliance, and other interesting Board of Directors topics like Intellectual Property, Corporate Brand, and Social Media Impact, without ignoring traditional focus areas such as Environmental, Social, and Ethical. In addition to that, we shed some light as well on new and popular trends like Climate Change, Technology, and Blockchain. You will also be able to exchange thoughts about Board Culture, Corporate well-being, and potential Fraud, and to add the icing on the cake, we didn't forget to provide you with a list of critical questions to ask as an effective Board member.

### Course Objectives

- Governance-related topics Equality, Diversity, and Inclusion, Culture, and Ethic.
- Compliance with Environmental, Social, and Governance, Intellectual Property.
- Social Impact, social media, Reputation, Corporate Brand.
- Crisis Management, Succession Planning.
- Corporate Health and Well-Being, Healthy Board Dynamics, and compensation.
- Director Independence, Competency, and Behavior.
- Climate Change, Sustainability, and Technology.
- Blockchain, Fraud, and Risk Management, Private Versus Public company governance.

### Course Outlines

#### Day 1: Governance, Culture, and Ethics

- Governance related topics Equality, Diversity, and Inclusion.
- Corporate Health and Well-Being.
- Culture.
- Ethics and how they matter.
- Intellectual Property.

#### Day 2: Compliance, Branding, Branding, and Social Impact

- Compliance with Environmental, Social, and Governance.
- Social Impact.
- Reputation.
- Corporate Brand.
- Social Media.

#### Day 3: Crisis Management, Healthy Environment, and Sustainability



- Crisis Management.
- Succession planning.
- Healthy Chair Dynamics.
- The Chair-CEO relationship.
- Director Independence, Competency, and Behavior.
- Model conflict of interest policy for directors.
- Climate Change.

#### Day 4: Technology, Fraud, and Risk

- Technology and Boards of Directors.
- Blockchain: An introduction for Boards of Directors.
- Boards of Directors and Fraud.
- Questions Directors should ask when assessing the effectiveness of Risk Systems.
- Compensation governance.
- Private Versus Public company governance.

#### Day 5: Practical Session

- Speak like a leader.
- Presenting 8-10 slides on the Best practice topic.
- Case Study Workshop.



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