

The Board of Directors Certification in the Private Sector

Düsseldorf (Germany)

23 - 27 June 2025

UK Training

PARTNER



The Board of Directors Certification in the Private Sector

Code: CT28 From: 23 - 27 June 2025 City: Düsseldorf (Germany) Fees: 4400 Pound

Introduction

In this advanced chapter, we dive even deeper into Governance, Compliance, and other interesting Board of Directors topics like Intellectual Property, Corporate Brand, and Social Media Impact, without ignoring traditional focus areas such as Environmental, Social, and Ethical. In addition to that, we shed some light as well on new and popular trends like Climate Change, Technology, and Blockchain. You will also be able to exchange thoughts about Board Culture, Corporate well-being, and potential Fraud, and to add the icing on the cake, we didn't forget to provide you with a list of critical questions to ask as an effective Board member.

Course Objectives of The Board of Directors Certification in the Private Sector

- Governance-related topics Equality, Diversity, and Inclusion, Culture, and Ethic
- Compliance with Environmental, Social, and Governance, Intellectual Property
- Social Impact, social media, Reputation, Corporate Brand,
- Crisis Management, Succession Planning
- Corporate Health and Well-Being, Healthy Board Dynamics, and compensation
- Director Independence, Competency, and Behavior
- Climate Change, Sustainability, and Technology
- Blockchain, Fraud, and Risk Management, Private Versus Public company governance

The Board of Directors Certification in the Private Sector Course Outlines

Day 1

Governance, Culture, and Ethics

- Governance related topics Equality, Diversity, and Inclusion
- Corporate Health and Well-Being
- Culture
- Ethics and how they matter
- Intellectual Property

Day 2

Compliance, Branding, Branding, and Social Impact

- Compliance with Environmental, Social, and Governance
- Social Impact



- Reputation
- Corporate Brand
- Social Media

Day 3

Crisis Management, Healthy Environment, and Sustainability

- Crisis Management
- Succession planning
- Healthy Chair Dynamics
- The Chair-CEO relationship
- Director Independence, Competency, and Behavior
- Model conflict of interest policy for directors
- Climate Change

Day 4

Technology, Fraud, and Risk

- Technology and Boards of Directors
- Blockchain: An introduction for Boards of Directors
- Boards of Directors and Fraud
- Questions Directors should ask when assessing the effectiveness of Risk Systems
- Compensation governance
- Private Versus Public company governance

Day 5

Practical Session

- Speak like a leader
- Presenting 8-10 slides on the Best practice topic
- Case Study Workshop



Blackbird Training Cities

Europe

izmir



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Tailand)



Beijing (China)



Moscow (Russia)
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Refinement

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



training@blackbird-training.com



www.blackbird-training.com

UK Training

PARTNER

