

Comprehensive Workshop on How to Realize Vision

Casablanca (Morocco)

20 - 24 January 2025

UK Traininig

PARTNER



Comprehensive Workshop on How to Realize Vision

Code: NC28 From: 20 - 24 January 2025 City: Casablanca (Morocco) Fees: 4000 Pound

Introduction

There has been a lot of talk about the Sultanate's vision for the year 2040, the topic is old and new, and many difficult questions about many points. People often differ in understanding the vision in a comprehensive or detailed way, and therefore their role in the vision is modest.

The more we know and go deeper into this issue, the more effective we will be in building the country and investing its full resources towards a brighter future than before.

Course Objectives

- How do we translate goals into a strategic action plan?
- What are the vision realization programs?
- How do vision programs work?
- How do you analyze vision programs? Ways and methods to follow the programs and objectives of the vision?
- Preparing periodic reports for the programs and objectives of the vision.
- Ways to overcome challenges facing the implementation of goals and programs.
- The experiences of countries in achieving their vision.

Course outlines

Day 1: Axes of Vision and Pillars of Strength: Building a Community Around Values and Promoting Investment

- What are the axes of vision? What are the pillars of strength?
- Arabic and Islamic depth.
- Leading investment force.
- Building an active community around values and a healthy environment.
- Creating opportunities and reducing unemployment.
- Investment promotion.

Day 2: Strategic Goal Setting: Clear Mechanisms, Interdepartmental Relations, and Vision Implementation

- Ability to set practical goals.
- Define a clear mechanism for the issue on each target.
- Discuss how goals, relationships, and departments relate to each other.
- Follow up the implementation of the vision in an orderly manner.



Day 3: Promoting Arab Values and National Identity: Justice, Transparency, and Cultural Support

- How to promote Arab values and national identity.
- Promote justice and transparency.
- Enhance mastery and discipline.
- Care in Arabic.
- Support culture and entertainment.

Day 4: Enhancing Employment and E-Government: Attracting Talent and Increasing Social Responsibility

- Increasing employment rates according to the labor market.
- Attracting national competencies to work in the local market.
- E-government development.
- E-Government Support and Efficiency.
- Increase social responsibility.
- Enabling companies to contribute to social responsibility.

Day 5: Workshop: Defining Roles, Overcoming Obstacles, and Enhancing Leadership Through Communication

- In-session workshop Workshop project.
- What is your role and the role of the department in which you work to achieve this vision?
- What are the obstacles and how can they be overcome?
- How do communication and spirit enhance leadership to achieve the vision?



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BLACKBIRD
FOR TRAINING



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

