

## Artificial intelligence in data analysis

*Cape Town (South Africa)*

*3 - 7 February 2025*

UK Training

# PARTNER



## Artificial intelligence in data analysis

Code: IT28 From: 3 - 7 February 2025 City: Cape Town (South Africa) Fees: 4000 Pound

### Introduction

Organizations are based on huge amounts of data, and with artificial intelligence technology, we can use this data to increase benefits and reduce costs, and with modern technology, we can use data and apply artificial intelligence to improve decision-making processes, company performance, and increase human capabilities.

Artificial intelligence is a system that is able to achieve a specific goal by acting physically or digitally, by interpreting structured and unstructured data, exploring cognitive logic in this data, and taking the best measures to achieve the goal, and it can process huge amounts of data quickly and effectively much more than a human, and make decisions based on that data, and is able to teach itself and draw new conclusions through machine learning, and it can be used to carry out administrative tasks faster.

This course is designed for senior and middle management who understand the importance of digital transformation, and those who understand that innovation and development is part of doing business and want to be ready for artificial intelligence to reap its benefits. The course also covers basic technology concepts such as data and cloud programming.

### Objectives

- Explain the concept of artificial intelligence and all its forms.
- Applying different forms of artificial intelligence in the value chain.
- View the techniques and algorithms used in artificial intelligence.
- Applying best practices and activities in an artificial intelligence project.
- Evaluate the available and necessary skills and competencies.
- Discussion with business and data professionals on relevant topics.
- Managing change in artificial intelligence.
- Managing artificial intelligence projects.

### Outlines

#### Day 1: Overview of AI: Types, Applications, and Problem-Solving Strategies

- Introduction to artificial intelligence.
- Types of artificial intelligence, its applications, uses and objectives.
- Ways to solve problems by research using different strategies.

#### Day 2: Core Algorithms in Search and Machine Learning

- Search algorithms and machine learning, such as:
  - Blind algorithms.
  - Playing algorithms against the computer.
  - Supervised learning algorithms.



### Day 3: Understanding Expert Systems, AI Skills, and Origins

- How expert systems based on knowledge and rules work.
- Adapt your skills to work with artificial intelligence.
- Describe the origins and emergence of artificial intelligence.

### Day 4: AI and Automation: Impacts and Applications in the Workplace

- The relationship between artificial intelligence and automation.
- Apply artificial intelligence to your field.
- Identify key shifts in the workplace affected by AI.

### Day 5: Adapting to AI: Workplace Shifts, Skills, and Action Plans

- Evaluate the impact of shifts in the workplace on roles and responsibilities.
- Determine how the relationship between artificial intelligence and humans has changed.
- Determine the future skills needed to work and interact with artificial intelligence.
- Develop an action plan to adapt your skills for the future.



# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



# Blackbird Training Cities

## USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

## Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)



## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



**BLACKBIRD**  
FOR TRAINING



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

**PARTNER**

