

Public Sector Monitoring & Evaluation

Düsseldorf (Germany)

29 September - 3 October 2025

UK Training

PARTNER



Public Sector Monitoring & Evaluation

Code: NC28 From: 29 September - 3 October 2025 City: Düsseldorf (Germany) Fees: 4900 Pound

Introduction

This course provides an overview and analysis of monitoring and evaluation theory and practice, with a particular focus on the role monitoring and evaluation play in public management and public policy and how monitoring and evaluation can lead to better decision-making in the public sector. The course uses international, as well as local, examples and case studies and will involve discussions with policy managers, policy advisors and evaluators with experience of monitoring and evaluation in Various Governments.

Course Objectives

- Understand the role that monitoring and evaluation plays in public management and public policy.
- Understand the different purposes and types of monitoring and evaluation, their strengths and weaknesses, and how they answer key public management and policy questions.
- Increase their understanding and use of monitoring and evaluation information, in particular around monitoring and evaluation design and the key methodologies and methods used in monitoring and evaluation.
- Improve project management and commissioning of monitoring and evaluation.

Course Outlines

Day 1

An introduction to monitoring and evaluation in the public sector

- The contribution of monitoring and evaluation to public management and public policy and their roles in evidence-based policy.
- The context for monitoring and evaluation in the public sector in your area.
- Accountability, managing for outcomes.
- Monitoring, evaluation, research, and audit.
- The purposes and types of monitoring and evaluation approaches.

Day 2 - 3

Evaluation design, methodologies & methods

- Determining the goals, objectives, and questions for monitoring and evaluation.
- Programme logic.
- Qualitative, Quantitative, and Mixed Methods.
- An overview of key data sources and the analysis and interpretation of data.
- Assessing value-for-money.

- Synthesising findings and reaching conclusions about the findings.
- Reporting and dissemination.

Day 4 - 5

Planning and managing monitoring & evaluation

- Planning and managing monitoring and evaluation.
- Working with evaluators in-house and contracting external evaluators.
- The role of the evaluator.
- Ethical and cultural issues in evaluation - Ethical practice and processes.
- Cultural and community perspectives.



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Anney (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)



Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

PARTNER

