

Chief Financial Officer (CFO)

Casablanca (Morocco)

9 - 13 December 2024

UK Training

PARTNER



Chief Financial Officer (CFO)

Code: CT28 From: 9 - 13 December 2024 City: Casablanca (Morocco) Fees: 3700 Pound

Introduction

The CFO may assist the CEO with forecasting, cost-benefit analysis, and obtaining funding for various initiatives. In the financial industry, a CFO is the highest-ranking position, and in other industries, it is usually the third-highest position in a company. A CFO can become a CEO, chief operating officer, or president of a company.

The CFO must report accurate information because many decisions are based on the data he provides. The CFO is responsible for managing the fiscal activities of a company and adhering to generally accepted accounting principles GAAP established by the Securities and Exchange Commission SEC and other regulatory entities. CFOs must also adhere to regulations such as the Sarbanes-Oxley Act that include provisions such as fraud prevention and disclosing financial information.

Course Objectives of Chief Financial Officer CFO

- Financial leadership in action that embraces personal and wider risks of the role
- Fostering a winning relationship with the CEO/Board
- Strategic engagement, alignment, goal congruence, delivering concrete outcomes
- Acquiring commercial insights, perspectives that feed into decisions making
- Leading through change, business transformation, and performance optimization
- Communicating business insights, decision choices more succinctly and intelligently
- Embracing the power of digital and associated risks
- Nurturing finance talent and leadership pipeline

Course outlines of Chief Financial Officer CFO

Day 1

MODULE 1: FOUNDATIONAL

- Executive Leadership
- Executive Strategy
- Executive Decision Making
- Executive Oversight
- Executive Transparency
- Executive Accountability
- Executive Planning & Execution
- Executive Accounting, Financial & Budgeting
- Executive Project Management & Project Control

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- Executive Problem Solving

Day 2

MODULE 2: CORE Leading - Managing - Controlling

- Leading & Managing People
- Leading & Managing Change
- Leading & Managing Goals & Priorities
- Leading & Managing Communications
- Leading & Managing Culture & Cultural Dynamics
- Leading & Managing Negotiations
- Leading & Managing Organizational Politics
- Leading & Managing Innovation & Technology
- Leading & Managing Customers & Suppliers
- Leading & Managing Competitive Advantage
- Leading & Managing Risks & Uncertainty
- Leading & Managing Quality
- Leading & Managing Crisis & Conflicts
- Leading & Controlling Waste, Fraud, Abuse, Neglect & Negligence
- Leading Management Controls & Efficiency
- Leading & Managing Claims & Disputes

Day 3

MODULE 3: FUNCTIONAL SPECIALIZATION/EXPERTISE

Corporate Finance

- Balance sheet optimization
- Capital planning and allocation
- Re-investment, M&A, debt servicing, dividends, share buybacks
- Tax planning, transfer pricing & thin capitalization
- Discussion on international tax planning Starbucks/Google and impact on reputation.

Day 4

Capitalizing on M&A Opportunities

- Defining acquisition criteria and planning acquisition process
- Financial and commercial due diligence
- Valuing and evaluating the target
- Deal negotiation Financing the deal
- Purchase and sale contract
- Taking charge and integrating the business

Day 5



MODULE 4: APPLIED/PRACTICUM

- Develop My CFO-C Strategy
- Develop Execution Scorecard
- Develop Execution Action Plan
- Develop Execution PlayBook
- Implement My CFO-C Policy



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International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



training@blackbird-training.com



www.blackbird-training.com

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