

Board Members & Corporate Directors Certification
Program

Casablanca (Morocco)

16 - 20 June 2025

UK Traininig

PARTNER



Board Members & Corporate Directors Certification Program

Code: CT28 From: 16 - 20 June 2025 City: Casablanca (Morocco) Fees: 4000 Pound

Introduction

The Board of Directors and Executive Certification Course is a specialized program aimed at developing and enhancing the leadership and strategic skills of board members and executives. This program focuses on providing participants with the essential knowledge needed to understand their roles and responsibilities in leading companies and organizations effectively. By exploring best practices in governance and risk management, participants will learn how to make strategic decisions that enhance corporate performance and achieve organizational goals. This course is designed to meet the needs of senior leaders seeking to strengthen their capabilities and achieve institutional excellence.

Important note; Site-visit will be offered to the Municipality or major company of the relevant sector in London or Istanbul.

Course Objectives

- Understand the fundamentals and best practices in governance.
- Develop board structure and task distribution.
- Improve executive evaluation and compensation.
- Enhance work procedures and governance.
- Support strategic planning and leadership development.
- Strengthen risk management and transparency.
- Activate internal auditing and control.
- Protect shareholder rights and manage conflicts.

Course Outlines

Day 1: Governance Principles and Board Roles

- **Good Governance:** Principles and best practices, governance structure, and its benefits.
- **Role of the Board of Directors:** Board tasks, separation of management and board, importance of executive and non-executive directors.
- **Board Structure:** Composition of the board, need for independent directors, and member skills.

Day 2: Rewards and Work Procedures

- **Evaluation and Compensation:** Attracting and evaluating directors, linking compensation to performance.
- **Board Procedures:** Meeting preparation, the role of the company secretary, and decision-making.
- **Company Strategy:** The board's role in strategic planning, management dynamics.

Day 3: Succession Planning and Accounting



- **Succession Planning:** Importance of planning, the board's role, best practices.
- **Accounting and Finance:** Accounting concepts, financial disclosure, performance monitoring.
- **Transparency and Disclosure:** The board's role in transparency, means of disclosure, and best practices.
- **Risk Management:** The board's role, risk management framework, building an effective risk management system.

Day 4: Audit and Risk Management

- **Internal Audit Procedures:** Understanding the role of internal auditing, compliance responsibilities.
- **Audit Committee:** Its composition, roles, and interaction with external auditors.
- **Annual Report Preparation:** Preparing for general meetings and their procedures.

Day 5: Shareholder Rights and Conflict Management

- **Shareholder Rights:** Protecting shareholder rights, corporate practices.
- **Internal Transactions:** Understanding related party transactions, insider trading.
- **Conflict Management:** Arbitration and mediation, resolving internal conflicts.
- **Dividend Policy:** Determining and evaluating dividend policy according to best practices.

Open discussion and Q&A session

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