

# The Power of Leaderless Organizations; The Starfish & the Spider

*Geneva (Switzerland)*

*2 - 6 September 2024*

UK Traininig

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# The Power of Leaderless Organizations; The Starfish & the Spider

Code: OC28 From: 2 - 6 September 2024 City: Geneva (Switzerland) Fees: 4700 Pound

## Introduction

The Unstoppable Power of Leaderless Organizations. The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations is a 2006 book by Ori Brafman and Rod Beckstrom is an exploration of the implications of the recent rise of decentralized organizations such as Grokster and YouTube. The Starfish and the Spider argue that organizations fall into two categories: traditional "spiders," which have a rigid hierarchy and top-down leadership, and revolutionary "starfish," which rely on the power of peer relationships.

## Course Outline - The Power of Leaderless Organizations

### Day 1

- From centralization to decentralization
- MGM's Mistake and the Apache Mystery
- The Spider and the Fish

### Day 2

- The president of the internet
- A sea of Starfish
- Sanding on five legs

### Day 3

- The hidden power of the catalyst
- Taking on decentralisation
- The combo special

### Day 4

- The hybrid organisation
- In search of the sweet spot
- The new world

### Day 5

- Success and Failure stories
- Workshops and Application for work
- Applications, examples, and case studies
- Plan for your next move



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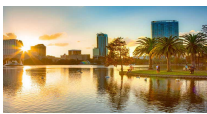


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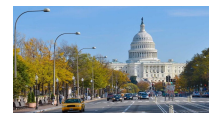
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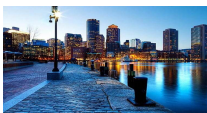
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 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

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