

Comprehensive Workshop on How to Realize 2030 Vision

Casablanca (Morocco)

10 - 21 November 2025

UK Traininig

PARTNER



Comprehensive Workshop on How to Realize 2030 Vision

Code: NC28 From: 10 - 21 November 2025 City: Casablanca (Morocco) Fees: 6800 Pound

Introduction

There has been much talk about the vision of the country for 2030 and 2020. The topic is both old and new. And many difficult questions about many points. People often vary in understanding vision in an aggregate or detailed way and thus their role in vision is modest.

The more we know and delve deeper into this issue, the greater and more effective we will be in building the country and investing its full resources towards a brighter future than before.

Course Objectives of What is Vision 2030?

- What are the goals that emerge from Vision 2030?
- How do we translate goals into a strategic business plan?
- What are the vision realization programs?
- How do vision programs work?

Course outlines of What is Vision 2030?

Day 1

- What are the axes of vision? What are the pillars of strength?
- Arab and Islamic depth.
- The leading investment force.
- Building an energetic society about values and a healthy environment.

Day 2

- Creating opportunities and reducing unemployment.
- Encouraging investment.
- Increasing competitiveness and private sector participation.
- Increase exports and boost local industries.

Day 3

- Ability to set practical goals.
- Define a clear mechanism for the issue on each goal.
- Discuss how to link goals, relationships, and departments with each other.



- Follow up the implementation of the vision in an organized manner.

Day 4

- How to promote Arab values and national identity.
- Promote fairness and transparency.
- Promoting workmanship and discipline.
- Care in Arabic.

Day 5

- Enabling health and a healthy life.
- Ensuring environmental sustainability.
- Supporting culture and entertainment.
- Create a possible environment.
- Support sports and a healthy lifestyle.

Day 6

- Development and diversification of the economy.
- Development of the private sector cycle in the national economy.
- Strengthening the capabilities of the non-oil and promising sectors.
- Deepening global and regional integration.
- Development of non-oil exports.

Day 7

- Increase employment rates according to the labor market.
- Attracting national talent to work in the local market.
- Create clear and comprehensive paths.
- How to improve education outcomes.
- Mechanism of expansion in vocational training.

Day 8

- Enhance government effectiveness.
- Improve the performance of the government apparatus.
- Increase interaction with citizens.
- Diversification and profit maximization.
- E-government development.
- Supporting e-government and its effectiveness.

Day 9

- Increased social responsibility.
- Enabling companies to contribute to social responsibility.
- Increasing the sense of citizenship and encouraging volunteering.
- Promoting and enabling financial planning retirement and savings.



- Supporting the growth of the non-profit sector.
- Enabling the non-profit sector to achieve a deeper impact on society.

Day 10

- Workshop within the workshop course project.
- What are your role and the role of the department in which you work to achieve this vision?
- What are the obstacles and how can they be overcome?
- How do communication and spirit enhance leadership to achieve the vision?



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