

## Strategic Executive Leadership in Government

*Casablanca (Morocco)*

*27 - 31 January 2025*

UK Training

# PARTNER



## Strategic Executive Leadership in Government

Code: NC28 From: 27 - 31 January 2025 City: Casablanca (Morocco) Fees: 3700 Pound

### Introduction

The pressures and challenges facing governments of all types are growing. The number and complexity of issues are increasing, the budgets and resources available to manage these issues are limited and expectations of citizens are becoming more demanding. Citizens, legislators, NGOs, journalists, and other stakeholders have access to more information and tools such as social media to make their voices heard. Developing and implementing effective policies, managing change, dealing with crises, and engagement with a wide range of stakeholders are essential skills for government officials at all levels, whether appointed or elected.

This training course on Strategic Leadership in Government will provide strategies and tools to enhance the leadership performance of government officials and allow them to take a strategic approach to manage the issues that face a modern government.

### Course Objectives of Strategic Leadership in Government

- Recent global trends and developments in government leadership
- How to ensure high ethical standards are maintained
- How to develop an effective organizational culture
- Effective strategies and tools for developing and implementing high-quality policy
- How to manage change
- How to manage crises
- Effective stakeholder engagement

### Strategic Leadership in Government Course Outlines

#### Day 1

##### Introduction to Strategic Government Leadership

- The Purpose of Government
- Ethics, Values, and Standards
- Human Rights
- Transparency and Accountability
- Global Trends and Developments
- Challenges Facing Government Departments Today



## Day 2

### Organisational Culture and Performance

- What is culture?
- Shaping an Effective Organisational Culture
- Maintaining an Effective Culture
- Effective Team Performance
- Performance Management
- Feedback and Appraisal

## Day 3

### Policy Development and Implementation

- Setting Policy Priorities
- Policy Development
- Effective Consultation
- Impact Assessment
- Delivering Policy

## Day 4

### Crisis Management

- Planning for a Crisis
- Roles and Responsibilities
- First Response
- Managing the Crisis
- Crisis Communication
- Managing the Aftermath

## Day 5

### Stakeholder Engagement

- Who is a stakeholder?
- Stakeholder Mapping
- Engagement Strategies
- Public Consultation
- Grievance Mechanisms



# Blackbird Training Cities

## Europe



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Birmingham (UK)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Sarajevo (Bosnia and Herzegovina)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)

## USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Malta (Malta)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Tailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Agile  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



**BLACKBIRD**  
FOR TRAINING

 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

