

Strategic Executive Leadership in Government

Düsseldorf (Germany)

3 - 7 February 2025

UK Training

PARTNER



Strategic Executive Leadership in Government

Code: NC28 From: 3 - 7 February 2025 City: Düsseldorf (Germany) Fees: 4900 Pound

Introduction

The pressures and challenges facing governments of all types are growing. The number and complexity of issues are increasing, the budgets and resources available to manage these issues are limited and expectations of citizens are becoming more demanding. Citizens, legislators, NGOs, journalists, and other stakeholders have access to more information and tools such as social media to make their voices heard. Developing and implementing effective policies, managing change, dealing with crises, and engaging with a wide range of stakeholders are essential skills for government officials at all levels, whether appointed or elected.

This training course on Strategic Leadership in Government will provide strategies and tools to enhance the leadership performance of government officials and allow them to take a strategic approach to manage the issues that face a modern government.

Course Objectives of Strategic Leadership in Government

- Recent global trends and developments in government leadership.
- How to ensure high ethical standards are maintained.
- How to develop an effective organizational culture.
- Effective strategies and tools for developing and implementing high-quality policy.
- How to manage change.
- How to manage crises.
- Effective stakeholder engagement.

Strategic Leadership in Government Course Outlines

Day 1

Introduction to Strategic Government Leadership

- The Purpose of Government.
- Ethics, Values, and Standards.
- Human Rights.
- Transparency and Accountability.
- Global Trends and Developments.
- Challenges Facing Government Departments Today.



Day 2

Organizational Culture and Performance

- What is culture?
- Shaping an Effective Organisational Culture.
- Maintaining an Effective Culture.
- Effective Team Performance.
- Performance Management.
- Feedback and Appraisal.

Day 3

Policy Development and Implementation

- Setting Policy Priorities.
- Policy Development.
- Effective Consultation.
- Impact Assessment.
- Delivering Policy.

Day 4

Crisis Management

- Planning for a Crisis.
- Roles and Responsibilities.
- First Response.
- Managing the Crisis.
- Crisis Communication.
- Managing the Aftermath.

Day 5

Stakeholder Engagement

- Who is a stakeholder?
- Stakeholder Mapping.
- Engagement Strategies.
- Public Consultation.
- Grievance Mechanisms.



Blackbird Training Cities

Europe



Copenhagen (Denmark)



Sarajevo (Bosnia and Herzegovina)



Málaga (Spain)



Cascais (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Los Angeles (USA)



Florida (USA)



Online



Phoenix (USA)



Texas (USA)



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)

USA & Canada

UK Training
PARTNER



Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Singapore (Singapore)
(Kuwait)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING

 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

